

2019 Deadwood Giveaway

NO PURCHASE NECESSARY TO ENTER OR WIN. THE SWEEPSTAKE IS OPEN TO LEGAL RESIDENTS OF THE UNITED STATES. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Sweepstake Rules.

The registration for the **2019 Deadwood Giveaway** ("Sweepstake") begins on September 28, 2019 and ends on December 31, 2019, at 5:00 pm (MDT) ("Sweepstake Period"). One (1) winner will be drawn from online entries received between September 28 and December 21, 2019, at 5:00 pm (MDT) on or around January 6, 2020.

Sweepstake is hosted by the Deadwood Chamber of Commerce & Visitors Bureau, 501 Main Street, Deadwood, South Dakota 57732 ("Host").

Eligibility: Sweepstake is open to all natural persons age 21 and older who are legal residents of the United States for the duration of the Sweepstake. Employees, officers and directors of Host, its parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the Sweepstake. Void where prohibited. All federal, state, and local laws and regulations apply.

How to Enter: No purchase necessary. On or about September 28, 2019, the Host will promote the **2019 Deadwood Giveaway** using electronic marketing efforts. Participants will have the option to register online at deadwood.com/deadwood-gaming-association/ or via Facebook advertising, where they will be given the option to complete an online entry form. The Campaign hosted by Deadwood is in no way sponsored, endorsed, administered by, or associated with Facebook.

Mandatory fields to be completed online include first and last name, complete mailing address, phone number and e-mail address. By completing the online form for the 2019 Deadwood Giveaway, the Participant agrees to receive promotional information from the Host and its partners. Duplicate entries will be removed before official drawing.

Host is not responsible for lost, late, misdirected, or non-delivered entries or for any miscommunication or technical failures as a result of sweepstake participation. Upon receipt, entries become property of Host.

Entrants agree that the Host, its affiliates, directors, officers and agents are not liable for, and will be held harmless against, any and all claims to injury, loss or damage of any kind resulting directly or indirectly from participation in this sweepstake or from acceptance or use of any prize.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS IN VIOLATION OF CRIMINAL AND CIVIL LAW. HOST RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Prize: A total of one (1) winner will be chosen to receive two (2) nights of lodging (four (4) people, two (2) rooms – some blackout dates may apply) (approx. retail value: up to \$500), two (2) full-day double snowmobile rentals OR two (2) full-day side-by-side ATV

rental (depending on trail conditions and redemption date) (approx. retail value: up to \$520), four (4) Ghost Tour entrance passes (approx. retail value: \$80), four (4) entrance passes to Ice Skating in the Square (must be redeemed before March 15) (approx. retail value: \$40), four (4) entrance passes to Wine or Whiskey Tasting (approx. retail value: up to \$100), up to four (4) \$50 Gold Bucks that are good at over 30 Deadwood locations (approx. retail value: \$200), group session at Woody's Old Time Photos with two (2) take-home prints (approx. retail value: \$100) and Gaming Coupons/ Wild Bill's Coupons (valid at participating Deadwood businesses).

Taxes, fees and transportation to Deadwood, South Dakota or transportation in and around the Black Hills are not included.

Estimated Total Value: \$1,540. **Travel must be completed by December 31, 2020** and is contingent upon availability. Blackout dates and other restrictions are based solely on the discretion of the participating property.

Other expenses and/or services not specified are the sole responsibility of each winner. No alternative prize, cash, or other substitution is permitted. Prize is not transferable. All federal, state and/or local taxes are the sole responsibility of the winner.

Winners will be solely responsible for all applicable federal, state and local taxes on prizes.

Selection of Winners: One winner will be determined by random drawing from all eligible entries received within 10 business days of the ending of the Sweepstake Period. All decisions are final and binding. Odds of winning will be determined by the number of participants. Winner will be notified at the time of the selection via e-mail and/or phone communication. An award notification will also be mailed to the winner. Winner will have seven (7) calendar days from e-mail and/or phone notification to accept the prize by U.S. Mail. Host is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify winner or for late, lost, misdirected, or unsuccessful efforts of winner to claim prize.

Winner and winner's traveling companions will be required to sign and return waivers of liability, indemnification and medical release. If the selected winner cannot be contacted, is ineligible, or fails to claim a prize, prize may be forfeited, or an alternate winner selected. An unclaimed prize will become the property of the Host.

Winners: The Registration Name of the potential winner(s) of the 2019 Deadwood Giveaway may be publicly announced, at the Host's sole discretion, in any media, for the duration of the sweepstake period; but, the Host has no obligation to do so.

Any potential prize winner whose name is announced publicly as the winner of the 2019 Deadwood Giveaway must show proof of eligibility and qualify for the particular sweepstake in order to accept the prize. Host is not obligated to select, or publicly announce, any alternative prize winner. By entering the sweepstakes, all entrants agree that their registration names may be announced publicly either after or prior to the Host's notification to them that they are a potential prize winner and either after or prior to the Host's determination of their eligibility or qualification for, or their acceptance of the prize. The Host reserves the right to disqualify any potential winner if such potential winner is determined to have been ineligible or unqualified.

Entrants and winners are solely responsible for their own actions relating to this Sweepstake, and the acceptance and/or use of a prize. By participating in this Sweepstake, and/or by acceptance or use of the prize, all entrants and winners agree to release and hold harmless Host, Sponsors and their parent, affiliates, subsidiaries, retailers, agencies, Sweepstakes sponsors and the respective officers, directors, employees, participating businesses and agents from and against any liability arising in connection with the Sweepstake and/or use of the prize.

Winners List and Official Rules: To obtain a copy of the winners list or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to: Deadwood Chamber of Commerce & Visitors Bureau, 501 Main Street, Deadwood, South Dakota 57732. Requests must be received no later than December 31, 2020.