

Deadwood Chamber of Commerce & Visitors Bureau Membership 2020

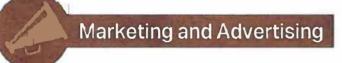


The partnership of business and professional people working together for the betterment of the community is what the Deadwood Chamber of Commerce is all about. Energetic staff and volunteers ensure that members get the most from their investment.

Weekly Emails Regular Newsletters Free Notary Services Ambassador Program

Monthly Mixers Networking **Ribbon Cuttings Customer Service Training** "Welcome to the Chamber" Photos Published in The Black Hills Pioneer

Annual Membership Meeting Membership Labels / Emails **Deadwood Revitalization Young Professionals**



The Chamber of Commerce spends approximately 70% of its annual budget advertising and promoting the Deadwood area and hosting special events. The Chamber schedules year-round promotions. Special events are also an integral part of the Deadwood Chamber. From Mardi Gras to Wild Bill Days to Snocross to Kool Deadwood Nites, Deadwood is smonwnous with fun!

"Official Guide to Deadwood" **Marketing Consumer & Group Travel Convention & Group Sales Event Planning Travel Agent Marketing Public Relations**

National & Regional Media Placement City Map Visitor Center Staffing Digital Advertising Wild Bill Coupons **Social Media Management**

Plan and implement all FAM tours Year-Round Promotions Maintain Inquiry Database Trade & Travel Shows Deadwood Gold Bucks Member-To-Member Coupons

Website: (Deadwood.com) Destination Information, Booking & Membership Profiles



The thousands of people who contact the Deadwood Chamber each year for referrals are given the names of Chamber members only. It's that simple. If you're a member, you're referred. If not, vou're not.

Public Affairs - Liasons

The Chamber is a member and/or a participant in a number of organizations.

Deadwood City Commission Black Hills Badlands & Lakes SD Economic Development American Bus Association

South Dakota Tourism **Deadwood Historic Preservation** Lead Deadwood Economic Development National Tour Association **Rocky Mountain International** Many additional state, regional and national organizations.

South Dakota Retailers Assoc. **SD Chamber of Commerce Visitor Industry Alliance**



Deadwood Chamber of Commerce & Visitors Bureau 2020 Investment Structure

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GENERAL BUSINESS CATEGORIES

Membership investment is from January-December and is billed every January unless QTRLY or SEMI. Two part-time employees equal one full-time employee. Number of business employees is determined by the average number of employees throughout the year.

NUMBER OF EMPLOYEES

1-5\$250.006-10\$350.0011-25\$450.0026-54\$550.0055-99\$650.00100+\$750.00

SPECIAL CATEGORIES

NON-PROFIT & ASSOCIATIONS - \$100.00

ASSOCIATES - \$50.00

Associate member is an individual not actively involved in a business operation. Associate membership does not include listing of business/profession in publications or advertising in Chamber publications.

ADDITIONAL LISTINGS - \$100.00

Additional fee for every additional listing of business/profession in publications or advertising in Chamber publications and internet listings.

UTILITIES, BANKS, SAVINGS & LOANS, CREDIT UNION - \$600.00

MEMBERSHIP DIRECTORY

Membership investment must be in good standing for inclusion in the publication. The directory is printed on an annual basis. (Printed every February)