



## Deadwood Chamber of Commerce & Visitors Bureau Membership 2020



### Making a Difference

The partnership of business and professional people working together for the betterment of the community is what the Deadwood Chamber of Commerce is all about. Energetic staff and volunteers ensure that members get the most from their investment.

Weekly Emails  
Regular Newsletters  
Free Notary Services  
Ambassador Program

Monthly Mixers  
Networking  
Ribbon Cuttings  
Customer Service Training

Annual Membership Meeting  
Membership Labels / Emails  
Deadwood Revitalization  
Young Professionals

"Welcome to the Chamber" Photos Published in The Black Hills Pioneer



### Marketing and Advertising

The Chamber of Commerce spends approximately 70% of its annual budget advertising and promoting the Deadwood area and hosting special events. The Chamber schedules year-round promotions. Special events are also an integral part of the Deadwood Chamber. From Mardi Gras to Wild Bill Days to Snocross to Kool Deadwood Nites, Deadwood is synonymous with fun!

"Official Guide to Deadwood"  
Marketing Consumer & Group Travel  
Convention & Group Sales  
Event Planning  
Travel Agent Marketing  
Public Relations

National & Regional Media Placement  
City Map  
Visitor Center Staffing  
Digital Advertising  
Wild Bill Coupons  
Social Media Management

Plan and implement all FAM tours  
Year-Round Promotions  
Maintain Inquiry Database  
Trade & Travel Shows  
Deadwood Gold Bucks  
Member-To-Member Coupons

Website: (Deadwood.com) Destination Information, Booking & Membership Profiles



### Referrals

The thousands of people who contact the Deadwood Chamber each year for referrals are given the names of Chamber members only. It's that simple. If you're a member, you're referred. If not, you're not.



### Public Affairs - Liasons

The Chamber is a member and/or a participant in a number of organizations.

Deadwood City Commission  
Black Hills Badlands & Lakes  
SD Economic Development  
American Bus Association

South Dakota Tourism  
Deadwood Historic Preservation  
Lead Deadwood Economic Development  
Rocky Mountain International

South Dakota Retailers Assoc.  
SD Chamber of Commerce  
National Tour Association  
Visitor Industry Alliance

Many additional state, regional and national organizations.



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## Deadwood Chamber of Commerce & Visitors Bureau 2020 Investment Structure

### GENERAL BUSINESS CATEGORIES

Membership investment is from January-December and is billed every January unless QTRLY or SEMI. Two part-time employees equal one full-time employee. Number of business employees is determined by the average number of employees throughout the year.

### NUMBER OF EMPLOYEES

1-5	\$250.00
6-10	\$350.00
11-25	\$450.00
26-54	\$550.00
55-99	\$650.00
100+	\$750.00

### SPECIAL CATEGORIES

NON-PROFIT & ASSOCIATIONS - \$100.00

ASSOCIATES - \$50.00

Associate member is an individual not actively involved in a business operation. Associate membership does not include listing of business/profession in publications or advertising in Chamber publications.

ADDITIONAL LISTINGS - \$100.00

Additional fee for every additional listing of business/profession in publications or advertising in Chamber publications and internet listings.

UTILITIES, BANKS, SAVINGS & LOANS, CREDIT UNION - \$600.00

### MEMBERSHIP DIRECTORY

Membership investment must be in good standing for inclusion in the publication. The directory is printed on an annual basis. (Printed every February)