



Deadwood Chamber of Commerce & Visitors Bureau Membership 2021



Making a Difference

The partnership of business and professional people working together for the betterment of the community is what the Deadwood Chamber of Commerce is all about. Energetic staff and volunteers ensure that members get the most from their investment.

Weekly Emails
Regular Newsletters
Free Notary Services
Ambassador Program

Monthly Mixers
Networking
Ribbon Cuttings
Customer Service Training

Annual Membership Meeting
Membership Labels / Emails
Deadwood Revitalization
Young Professionals

"Welcome to the Chamber" Photos Published in The Black Hills Pioneer



Marketing and Advertising

The Chamber of Commerce spends approximately 70% of its annual budget advertising and promoting the Deadwood area and hosting special events. The Chamber schedules year-round promotions. Special events are also an integral part of the Deadwood Chamber. From Mardi Gras to Wild Bill Days to Snocross to Kool Deadwood Nites, Deadwood is synonymous with fun!

"Official Guide to Deadwood"
Marketing Consumer & Group Travel
Convention & Group Sales
Event Planning
Travel Agent Marketing
Public Relations

National & Regional Media Placement
City Map
Visitor Center Staffing
Digital Advertising
Wild Bill Coupons
Social Media Management

Plan and implement all FAM tours
Year-Round Promotions
Maintain Inquiry Database
Trade & Travel Shows
Deadwood Gold Bucks
Member-To-Member Coupons

Website: (Deadwood.com) Destination Information, Booking & Membership Profiles



Referrals

The thousands of people who contact the Deadwood Chamber each year for referrals are given the names of Chamber members **only**. It's that simple. If you're a member, you're referred. If not, you're not.



Public Affairs - Liasons

The Chamber is a member and/or a participant in a number of organizations.

Deadwood City Commission
Black Hills Badlands & Lakes
SD Economic Development
American Bus Association

South Dakota Tourism
Deadwood Historic Preservation
Lead Deadwood Economic Development
Rocky Mountain International

South Dakota Retailers Assoc.
SD Chamber of Commerce
National Tour Association
Visitor Industry Alliance

Many additional state, regional and national organizations.



**Deadwood Chamber of Commerce &
Visitors Bureau
2021 Membership Application**

Please list your company name and address as you would like it to appear in our membership directory and online. Email completed forms to ingrid@deadwood.org, fax to 605-578-2429 or mail to the Deadwood Chamber of Commerce & Visitors Bureau at 501 Main Street, Deadwood, SD 57732.

Business Name	Email
Owner	Email
Manager	Email
Website	
Mailing Address	
Location Address	
Phone Number	Toll-Free
Number of Employees	
Brief Description of Business	
Category: Attraction Lodging Gaming Other	
Membership Dues for 2021	
Signature	Printed Name, Title



Deadwood Chamber of Commerce & Visitors Bureau 2021 Investment Structure

GENERAL BUSINESS CATEGORIES

Membership investment is from January-December and is billed every January unless QTRLY or SEMI. Two part-time employees equal one full-time employee. Number of business employees is determined by the average number of employees throughout the year.

NUMBER OF EMPLOYEES

1-5	\$250.00
6-10	\$350.00
11-25	\$450.00
26-54	\$550.00
55-99	\$650.00
100+	\$750.00

SPECIAL CATEGORIES

NON-PROFIT - \$100.00

ASSOCIATES - \$50.00

Associate member is an individual not actively involved in a business operation. Associate membership does not include listing of business/profession in publications or advertising in Chamber publications.

ADDITIONAL LISTINGS - \$100.00

Additional fee for every additional listing of business/profession in publications or advertising in Chamber publications and internet listings.

UTILITIES, BANKS, SAVINGS & LOANS, CREDIT UNION - \$600.00

MEMBERSHIP DIRECTORY

Membership investment must be in good standing for inclusion in the publication. The directory is printed on an annual basis. (Printed every February)