



## Deadwood Chamber of Commerce & Visitors Bureau Membership 2026



### Making a Difference

The partnership of business and professional people working together for the betterment of the community is what the Deadwood Chamber of Commerce is all about. Energetic staff and volunteers ensure that members get the most from their investment.

Quarterly Mixers  
Free Notary Services  
Customer Service Training  
Annual City-wide Job Fair

Regular E-Newsletters  
Deadwood Main Street Initiative  
"Welcome to the Chamber" Photos  
Published in The Black Hills Pioneer

Networking  
Ribbon Cuttings  
Membership Emails



### Marketing and Advertising

The Chamber of Commerce spends approximately 65% of its annual budget advertising and promoting the Deadwood area and hosting special events. The Chamber schedules year-round promotions. Special events are also an integral part of the Deadwood Chamber. From Mardi Gras to Deadweird to Snocross to Kool Deadwood Nites, Deadwood is synonymous with fun!

"Official Guide to Deadwood"  
Marketing Consumer & Group Travel  
Convention & Group Sales  
Event Planning  
Travel Agent Marketing  
Social Media Management

National & Regional Media Placement  
City Map  
Visitor Center Staffing  
Digital Advertising  
Plan Deadwood App  
Lunch & Learn

Plan and implement all FAM tours  
Year-Round Promotions  
Maintain Inquiry Database  
Trade & Travel Shows  
Public Relations  
Email Marketing

Website: (Deadwood.com) Destination Information, Booking & Membership Profiles



### Referrals

The thousands of people who contact the Deadwood Chamber each year for referrals are given the names of Chamber members only. It's that simple. If you're a member, you're referred. If not, you're not.



### Public Affairs - Liasons

The Chamber is a member and/or a participant in a number of organizations.

Deadwood City Commission  
Black Hills Badlands Tourism Assoc.  
SD Economic Development  
American Bus Association  
Mid-America Chamber Executives

South Dakota Tourism  
Deadwood Historic Preservation  
Lead Deadwood Economic Development  
Rocky Mountain International  
Many additional state, regional and national organizations.

South Dakota Retailers Assoc.  
SD Chamber of Commerce  
National Tour Association  
Tourism Coalition of South Dakota



## Deadwood Chamber of Commerce & Visitors Bureau 2026 Membership Application

Please list your company name and address as you would like it to appear in our membership directory and online. Email completed forms to [ingrid@deadwood.org](mailto:ingrid@deadwood.org), fax to 605-578-2429 or mail to the Deadwood Chamber of Commerce & Visitors Bureau at 501 Main Street, Deadwood, SD 57732.

|                                                               |                     |
|---------------------------------------------------------------|---------------------|
| Business Name                                                 | Email               |
| Owner                                                         | Email               |
| Manager                                                       | Email               |
| Website                                                       |                     |
| <u>Mailing Address</u>                                        |                     |
| <u>Physical Address</u>                                       |                     |
| Phone Number                                                  | Toll-Free           |
| Number of Employees                                           |                     |
| Brief Description of Business                                 |                     |
|                                                               |                     |
| Category:      Attraction      Lodging      Gaming      Other |                     |
| Membership Dues for 2026                                      |                     |
| Signature                                                     | Printed Name, Title |



## Deadwood Chamber of Commerce & Visitors Bureau 2026 Investment Structure

### GENERAL BUSINESS CATEGORIES

Membership investment is from January-December and is billed every January unless QTRLY or SEMI. Two part-time employees equal one full-time employee. Number of business employees is determined by the average number of employees throughout the year.

### NUMBER OF EMPLOYEES

|       |          |
|-------|----------|
| 1-5   | \$312.50 |
| 6-10  | \$437.50 |
| 11-25 | \$600.00 |
| 26-54 | \$700.00 |
| 55-99 | \$850.00 |
| 100+  | \$950.00 |

### SPECIAL CATEGORIES

**NON-PROFIT** - \$125.00

**ASSOCIATES** - \$62.50

Associate member is an individual not actively involved in a business operation. Associate membership does not include listing of business/profession in publications or advertising in Chamber publications.

**ADDITIONAL LISTINGS** - \$175.00

Additional fee for every additional listing of business/profession in publications or advertising in Chamber publications and internet listings.

**UTILITIES, BANKS, SAVINGS & LOANS, CREDIT UNION** - \$750.00

### MEMBERSHIP DIRECTORY

To effectively plan for our annual Visitor Guide, which is set to print in the last week of February, we must establish a firm deadline for membership dues. To ensure inclusion in this important publication, we kindly ask that all membership dues be submitted by **February 16, 2026**.