



## **Regular Board Meeting – Tuesday, February 10, 2026**

9 a.m. – Deadwood Welcome Center – Chuck Turbiville Board Room

9 a.m. Call to order, Louie Lalonde, President

- Guest Speaker: Hayli Hull, Black Hills & Badlands Tourism Association
- Approval of Minutes (January 2025)
- Approval of Bill Lists
- Approval of Chamber’s Financial Position
  - Financial Sheets: Operating statement, balance Sheet, accounts receivable, accounts payable
  - Cash Position: Chamber bank accounts/cash on hand
- Approval of new authorized signers for all accounts (David Removed, George Added)
  - Signers to include Louie, Danielle, Tom, George, Amanda & Garrett
  
- Old Business
  - Board Updates: Contact Sheet with Executive Board Positions
  - Portable Sign Ordinance: In effect as of Feb 11, enforcement starts March 1
  - Bylaw Updates: Review options
  
- New Business
  - Staffing Update: Sara Boettcher, Marketing & Media Manager
  - 2025: Visit Widget Recap (Deadwood’s Travel App)
  - 2026 Marketing Estimated Expenses
  - 2026 Job Fair: Continue? May 5, if approved
  - 2025 Information Center Door Counts
  - January 2025 Social Media Report
  - Approval of 2027 Chamber event dates & decide Kool Deadwood Nites dates, two options
  
- Event Updates
  - Mardi Gras: Ball, Cocktail Crawl, Cookoff & Parade
  - St Paddy’s: Clan Sponsors, Parade, Leprechaun Hunt
  - Forks, Corks & Kegs: New Additon to VIP ticket “Smashed Grapes”
  - Wild Bill Days: Format/Street Layout
  - Kool Deadwood Nites: Headliner Update
  
- DGA Update: George Milos
- Outlaw Square Update: Bobby Rock
- MSI Update
- Informational items or comments from Deadwood Chamber members
  
- Upcoming Dates
  - February 13 & 14: Deadwood Mardi Gras
  - February 21: MSI’s Wine, Cheese & Chocolate
  - February 28: Cracker Barrel, Deadwood Gulch Convention Center
  - March 2: Lunch & Learn at Noon, “Sandford Lab: Who, What, Why”, Wendy Straub
  - March 10: Chamber Board Meeting
  - March 13 & 14: St. Paddy’s Celebration
  - March 26: Chamber Mixer at the Celebrity Hotel
  
- Adjournment