



Regular Board Meeting – Wednesday, November 12, 2025

9 a.m. – Deadwood Welcome Center – Chuck Turbiville Board Room

9a.m. Call to order, Louie Lalonde, President

- Carmen Schramm, Executive Director, Tourism Coalition of South Dakota – 605.660.1078, carmen@tourismcoalitionsd.com
- Roundtable Updates
- Approval of Minutes (October)
- Approval of Bill List (November, unbillable)
 - Note: Historic Preservation bill list approved by executive board to meet Nov. 7 holiday deadline. Included in packet
- Review of Chamber's Financial Position
 - Financials: Operating statement, Balance Sheet, Accounts receivable, Accounts payable
 - Chamber bank accounts, cash on hand
 - Estimated payroll through January 14, 2026
 - Critical Expenses through January 14, 2026
 - Results – Build a Budget Vote
 - Gold Bucks Update – contract auto-renewed until 2027
 - Salary status Update – on hold
 - 2026 Budget – FIRST DRAFT
 - All funding sources are pending.
 - YTD includes expenses through October 31, 2025.
 - December's SECOND DRAFT will have updated 2025 actual numbers, more accurate 2025 carry-over projections and nearly final funding numbers. Estimates might change accordingly.
- Old Business
 - 2026 City-wide Annual Event Dates – Update with 3 Wheeler Rally Date Change
 - Open Container price announcement
 - 2025 Deadwood Chamber Membership Rates
- New Business
 - October 2025 – Social Media Report
 - Black Hills Central Reservation Closure – Snocross, Deadwood.com, Expedia's Travel Creator Program
 - Vote for 2025 Chamber awards (handout)
 - Deadwood Chamber (and City) Holidays in 2026
 - Merchandising opportunity for 150th, logo available for approved uses
 - South Dakota Tourism Conference 2026 – Deadwood Night on Wednesday January 21 – celebrating 150 years

- Event Updates

- Wild West Songwriters Festival – October 16-18
 - o Attendance & Income
- Deadweird – October 24 & 25
 - o Attendance & Income
 - o Placer.ai numbers
- Kidweird & Trunk or Treat – October 31
 - o Update
- Kringle Crawl Weekend
 - o Tickets on sale, Eventbrite
 - o Participating businesses as of Nov. 10
 - o Poster, Advertising update
- 2026 Ticket Update
 - o Snocross Ticketing pending agent search
 - o Forks Corks and Kegs Tickets listed this week, pricing the same as 2026 (\$125 GA and \$225 VIP)
- 2026 Event Projections (handout)

- DGA Update – George Milos

- Outlaw Square Update – Bobby Rock

- MSI Update

- Informational items or comments from Deadwood Chamber members

- Upcoming Dates

- November 15-December 30 – Ho Ho Horseshoes
- December 5 – Community Christmas Tree Lighting + Santa + Chamber Awards
- December 12 & 13 – Kringle Crawl Weekend

- Adjournment

- Executive Session