



Regular Board Meeting – Tuesday, September 9, 2025

9 a.m. – Deadwood Welcome Center – Chuck Turbiville Board Room

9a.m. Call to order, Louie Lalonde, President

- Roundtable Updates
- Approval of Minutes (July and August)
- Approval of Bill List (September)
- Review of Chamber’s Financial Position
 - Operating statement
 - Balance Sheet liabilities (referred to as “Supplement Repayment approved 2025 budget”)
 - MSI repayment and current status
 - Accounts payable at the end of 2024 (as of December 31, 2024)
 - SBA Loan (\$150,000, originated in 2020, not forgivable)
 - Chamber bank accounts, cash on hand
 - Estimated payroll through January 14, 2026, Outlaw Square changes to reduce float time
 - Projected income September through December 31, 2025
 - Accounts receivable
 - Accounts payable
 - Chamber financial history (990 tax summaries)
 - Ongoing cost saving/increased revenue measures – September through December 31, 2025
 - 2026 Wild Bill Days
 - Discussion and future planning
- Event Updates
 - Updated 2025 Budget vs Actual or Budget vs Estimate for all events
 - Updated 2025 Event Expenses (separate packet)
 - Kool Deadwood Nites – August 19-24:
 - Budget vs Actual (not final)
 - Placer Report
 - Registration Report
 - Oktoberfest – October 3 & 4
 - Budget vs Estimated
 - Changes for 2025: No Polkafest, new Friday activity scavenger hunt, new Brat Cook-off format, New German Auto Show & Shine
 - Wild West Songwriters Festival – October 16-18
 - Budget vs Estimated
 - Grand Jam cover charge
 - Deadweird – October 24 & 25
 - Budget vs Estimated
 - Possible additional funding options: Cover charge Monster Ball \$10 pp, \$5 pp costume fee
 - Prize package adjustment

- Kidweird & Trunk or Treat – October 31
 - o Chamber role & New location for Kidweird
- Kringle Crawl Weekend
 - o Budget vs Estimated
 - o Tickets, Eventbrite
 - o Event schedule and format
- Snocross 2025
 - o Ticket price review, possible adjustments for 2026

- Old Business

- Zachary Hamilton and Chelsea Hamilton V. Amended Complaint Harley-Davidson, Inc. and Deadwood Area Chamber of Commerce and Visitor’s Bureau, Outlaw Square, Inc., and Prism Motorcycle Company, LLC
- Update on Chamber accounts: signers changed, remove Dory, add Amanda

- New Business

- July & August Social Media Reports
- Porta Potties at events on Lee & Gold Streets for families
- 2026 Event Calendar – School District Impact/KDN & Rally timing
- Ordinance 1429 - AMENDMENT “15.32.130 Disallowed Signs” of the Deadwood Municipal Code
- Ordinance 1430 - AMENDMENT “5.28.035 Display Of Merchandise” of the Deadwood Municipal Code
- Ordinance 1428 (Taxi/Ride Share Companies) - AMENDMENT “5.48.010 License Required” of the Deadwood Municipal Code
- One Big Beautiful Bill – No Tax on Tips & Overtime – Ketel Thorstenson Recommendations

- DGA Update – George Milos

- Outlaw Square Update – Bobby Rock

- MSI Update

- Upcoming Dates

- Sept 13 Souls of Spirit Expo
- Sept 19-20 Deadwood Jam
- Sept 19-20 Mickelson Trail Trek
- Sept 24 First Responders and City Employee Picnic
- Sept 25 Chamber Mixer at Preacher Smith’s Taproom & Commons (Lodge at Deadwood)
- Oct 3-4 Oktoberfest
- October 16 Wild West Songwriters Festival Kickoff at the Bodega
- October 16-18 Wild West Songwriters Festival
- Oct 24-25 Deadweird
- Oct 31 Trunk Or Treat
- Oct 31 Kidweird

- Adjournment

- Executive Session