



Regular Board Meeting – Tuesday, June 9, 2026

9 a.m. – Deadwood Welcome Center – Chuck Turbiville Board Room

9 a.m. Call to order, Louie Lalonde, President

- Round Table
- Approval of Minutes (May 2026)
- Approval of Bill Lists
- Approval of Chamber's Financial Position
 - Financial Reports: Operating statement, balance Sheet, accounts receivable, accounts payable
 - Cash Position: Chamber bank accounts/cash on hand
- Old Business
 - 2026 & 2027 Events – Note: Days of '76 correction in 2027
- New Business
 - Change lease of Outlaw Square Space between City/Chamber/Outlaw Square or create MOU
 - May 2026 Social Media Report
 - Peak 2026 Marketing Report
- Event Updates
 - Forks, Corks & Kegs – final P&L
 - WBD – P&L estimates, schedule
 - July 4th Parade
 - KDN – P&L estimates
- DGA Update: George Milos
- Outlaw Square Update: Bobby Rock
- MSI Update
- Informational items or comments from Deadwood Chamber members
- Upcoming Dates
 - June 11: Chamber Mixer at Boulder Canyon Golf Club's "The Canyon Grill"
 - June 12: First Farmer's Market of 2026 (and most Fridays this summer)
 - June 12-13: Summer Vendor & Pop-up Market at Outlaw Square
 - June 12-13: Deadwood PBR
 - June 13: Wild Deadwood Reads
 - June 14: Flag Day & Vintage Base Ball at Ferguson Field
 - June 19-21: Wild Bill Days | Note: car auction on Sunday this year, softball tourney and Rocky Mt Elks at Rodeo Grounds
 - June 19-21: Mickelson Trail Trek
 - June 27: WO Motorsports Deadwood Showdown
 - June 21: Free Father's Day admission at the Adams House, Days of 76 Museum and Broken Boot
 - July 4-5 Independence Day Parade
 - July 4-5 Red White & Wu's (free concerts)
 - July 10-12: Deadwood Blues Fest
 - July 14: Chamber Board Meeting
- Adjournment
- Executive Session



Regular Board Meeting – Tuesday, May 12, 2026
9 a.m. – Deadwood Welcome Center – Chuck Turbiville Board Room

Members present: Louie LaLonde, Tom Koth, Danielle Osloond, Kip Mau, George Milos, Alex Geyerman, Pat McDermott, Ethan Keehn, David Schneider, Amber Diers, Sharon Martinisko, Kevin Kuchenbecker, Britton Siemonsma, Trevor Santochi, and Jim Williams, DHI.

Louie LaLonde, President, called the meeting to order at 9:02 a.m.

- Roundtable Updates:
 - George had nothing to report.
 - Tom had nothing to report.
 - Danielle announced they had already sold a good amount of tickets for Trace Adkins.
 - Sharon had nothing to report.
 - Amber had nothing to report.
 - Kip had nothing to report.
 - Jim talked about the Save Our Tail parade and the film screening at the Eagle Bar.
 - Alex talked about hosting the first Gold Rush Rumble Wrestling Tournament.
 - Kevin talked about the Crescent Street reconstruction, new lights at the football field, and the lease for the Slag Pile.
 - David talked about sidewalk repairs at Cadillac Jack's, a new kitchen floor in the new Wager Sportsbook & Grill, which should be open May 21.
 - Ethan had nothing to report.
 - Kerry talked about Hudson Meyers, going to Hoop Shoot Nationals
 - Trevor announced this would be he and Leo Diede's last meeting.
 - Britton had nothing to report.
 - Pat had nothing to report.
 - Louie talked about being optimistic for summer and seeing lots of traffic coming into town.
- Approval of Minutes and Bill List:
 - George moved to approve the minutes as presented. Tom seconded the motion. Motion passed.
 - Sharon moved to approve the bills as presented. Danielle seconded the motion. Motion passed.
- Approval of Chamber's Financial Position
 - Amanda gave an overview of the finances.
 - She pointed out how there wasn't much that was unusual this month.
 - Sharon moved to approve the Chamber's financial position. Danielle seconded the motion. Motion passed.
- Old Business
 - Job Fair
 - There were 13 businesses who came to the job fair, and 25+ job seekers, some who were hired on the spot.

- There was a suggestion to have another job fair aimed toward younger workers who cannot work in a casino or bar. This will be taken into account and could take place next year.
 - 2026 FAM Tour
 - Ingrid has 31 people signed up already and 2 trolleys!
- New Business
 - April 2026 Social Media Report
 - This Week in Deadwood is consistently a top performing post across all accounts.
 - Follows and reach are up across all platforms and accounts.
 - ADA Accessibility Audit & Programming for Deadwood.com
 - Making their webpage accessible is required for all non-profits
 - The Chamber has been making updates, and the website will need to be audited for compatibility.
 - TAP Grants
 - Received funding for St. Patrick's Day 2027, and funding for the Homestake Volksmarch
 - BH&B Sticker Program
 - Has started!
 - This year, the sticker design for Deadwood was changed to reflect the 150th.
 - 2026 Visitor Guides
 - Visitor guides are in, please pick up if needed
 - Check city maps and ensure they are the full color version, not an outdated one-color version.
 - Also asked businesses to send us rack cards for the welcome centers.
 - Save Our Tail
 - Ramping up to be a fun celebration!
 - Lineup is at 12:30 pm on Lower Main Street
 - Raid is at 1 pm followed by the parade up Main Street
- Event Updates
 - Forks, Corks, & Kegs
 - Still waiting on a few numbers to calculate the final P&L
 - Light ticket sales this year – 722 tickets + 100 comped tickets
 - 83% of the tickets sold were from outside the area, showing the event is bringing in tourists
 - There are some ideas floating around for next year to revamp or enhance the event.
 - Thank you to all participating businesses!
 - Wild Bill Days
 - 50 vendors signed up so far
 - Wild Bill's Camp (New) will be on Main Street with a Tipi, Native American culture demonstrations, a blacksmith, gold panning, wagon display, and Deadwood Alive.
 - Father's Day Sunday – features a hike and free admissions for Dad's to museums
 - The car auction will be held on Sunday this year at DMG.
- DGA Update
 - Upcoming BID8 events: Black Hills Motorcycle Show, Summer Kickoff in the Square, Back When They Bucked featuring a parade on Main Street and horse drive
- Outlaw Square Update
 - It was a good rink season!
 - The climbing tower will open Memorial Day weekend.
- MSI Update
 - Butt Brigade on May 14
 - Packing more bunting orders on Thursday – over 900 pieces sold in Deadwood!

- Comments and information from Deadwood Chamber members
 - Sharon announced the playgrounds have been updated
 - Kevin announced the Farmers Market begins June 12
- Upcoming Dates
 - May 14: MSI Cleanup/Butt Brigade
 - May 14: Sinsational Cabaret teaser show
 - May 15 & 16 – Hops & Hogs (VIP only on Friday)
 - May 20 – Employee FAM
 - May 20-23: Save Our Tail
 - May 22 & 23 – Summer Kickstart Concerts at Outlaw Square
 - May 23 – BH Motorcycle Show
 - May 24 – Back When They Bucked
 - May 30 – Double Shot concert
 - June 6 – Shrine Circus
 - June 6-7 – Mickelson Trail Marathon
 - June 9 – Chamber Board Meeting
- Kerry moved to adjourn. Tom seconded. Meeting adjourned at 9:46 a.m.



DEADWOOD CHAMBER of COMMERCE VB

Bill List **06-09-2026**

B.I.D. 1-6 --- GL 4010001

(213-4630-423)

INVOICE #	DATE	VENDOR	MEMO	AMOUNT
13881128T935	6/1/2026	A to Z Shredding	Bulk shredding 64 gal bin	52.50
3424351870	4/11/2026	AK-3002	Adobe monthly subscription	74.33
INV351073674	4/23/2026	AK-3002	Zoom monthly subscription	18.04
51271	5/11/2026	All Net Connect	Microsoft Business 365 single subscription	105.77
51341	5/26/2026	All Net Connect	Disable forwarding messages of Dawn@	24.17
51412	6/1/2026	All Net Connect	Monthly backup, remote monitoring, storage	220.74
542026	5/4/2026	Black Hills Energy	April Main St Concert Meter	15.93
622026	6/2/2026	Black Hills Energy	May Main St Concert Meter	15.93
5112026	5/11/2026	Bluepeak	Blue peak VOIP & Internet fees	924.60
5202026	5/20/2026	Chamber Payroll	Chamber Employee Payroll 5/20/26	16295.26
632026	6/3/2026	Chamber Payroll	Chamber Employee Payroll 6/3/26	16060.26
5312026	5/31/2026	Culligan of the NH	Water service for HIC Depot	9.92
1975914	6/1/2026	Delta Dental	EE Chamber employee dental insurance	339.00
4926	4/9/2026	GE-1549	Chamber office kitchen supplies	95.81
68187J	4/15/2026	GE-1549	Chamber office kitchen supplies	9.64
67066J	4/20/2026	GE-1549	General office mailing	15.15
64409J	4/22/2026	GE-1549	QuickBooks monthly subscription	386.36
66420J	4/24/2026	GE-1549	Ingredients for Chili Cookoff	3.38
42926	4/29/2026	GE-1549	Fuel for Chamber Expedition	70.00
-7877853	4/28/2026	GE-1549	Chamber office supplies	136.82
-1470623	4/28/2026	GE-1549	Chamber office supplies	13.15
65404107168	5/15/2026	Hartford Life	EE Chamber Employee Life Insurance May	9.60
65400375961	6/15/2026	Hartford Life	EE Chamber Employee Life Insurance Jun	9.60
4052026	4/5/2026	IH-4016	Ingredients for Lunch & Learn soup	34.46
0068439Z	4/5/2026	IH-4016	Ingredients for Lunch & Learn soup	76.44
4192026	4/19/2026	IH-4016	Ingredients for Chili Cookoff	33.11
0066129C	4/19/2026	IH-4016	Ingredients for Chili Cookoff	8.45
64002C	4/22/2026	IH-4016	Ingredients for Chili Cookoff	52.76
4826	4/8/2026	JA-6534	Fuel for Chamber Expedition	60.02
2025-17453	4/30/2026	Ketel Thorstenson	Monthly Accounting services/payroll	1575.15
52726	5/27/2026	Lynn's Dakotamart	Hot Dogs for LD Baseball Opening Ceremony	110.93
3426830613	4/14/2026	MD-1766	Adobe monthly subscription	74.33
INV-1695	6/3/2026	Miconex	May Gold Bucks monthly subscription	465.16
INV1504	6/3/2026	Miconex	Remainder of invoice 1504 mis billed	3.00
17118450115403	5/13/2026	Midco Business	Deadwood Camera access charge	75.69
1642202606	5/15/2026	Optilegra	EE Chamber employee vision insurance	88.32
1193687	5/14/2026	Servall	Chamber office towel, linen, mat service	136.88
4302026	4/30/2026	SpotOn	Credit Card transaction fees April 2026	205.77
2013014	5/1/2026	SpotOn	May POS subscription 2026	84.96
512026	5/1/2026	SpotOn	May 2026 Credit Card transaction fees	236.83
6142665083	5/3/2026	Verizon Wireless	EE Chamber employee cell phone	190.62



DEADWOOD CHAMBER of COMMERCE VB

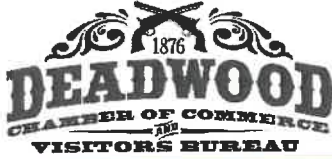
Bill List **06-09-2026**

INVOICE #	DATE	VENDOR	MEMO	AMOUNT
261310031614	5/11/2026	Wellmark BC&BS	EE Chamber employee health insurance	5339.26
PettyCash0305	3/5/2026	Ridge Apartments	Ribbon Cutting for New Member business	1.00
PettyCash0311	3/11/2026	Reimbursement	Reimbursement of Lunch & Learn expense	8.00
PettyCash0424	4/24/2026	LD Community Foundation	(4) Attendance to LD Chili Cookoff	40.00

B.I.D. 1-6 Total: \$ **43,807.10**

Remainder to Request \$ 472,159.86

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DEADWOOD CHAMBER of COMMERCE VB

Bill List **06-09-2026**

INVOICE #	DATE	VENDOR	MEMO	AMOUNT
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BID 8 Events, Group Sales & Advertising --- GL 4011001

202606035204	6/3/2026	City of Deadwood	WBD Main St Parking Ramp Spaces (6)	180.00
604026	6/4/2026	Frontier Ice Company	WBD Event Ice & Trailer Rental	955.80
-5721819	4/2/2026	JA-6534	Cups for FCK grand tasting	114.66
-3998628	4/13/2026	JA-6534	Cups for FCK grand tasting	28.99
2026053	6/2/2026	PowerHouse	Production of WBD Brandon Jones concert	1001.39
61491J	4/11/2026	SB-1774	FCK Meals for Chamber Employees	115.09
55306	2/5/2026	Silverado Franklin	Aaron Watson WBD team lodging	254.66
55307	2/5/2026	Silverado Franklin	Aaron Watson WBD team lodging	254.66
55308	2/5/2026	Silverado Franklin	Aaron Watson WBD team lodging	254.66
8302	2/27/2026	VisitWidget	Plan Upgrade for St Pats Lucky Leprechaun	400.00

BID 8 Events, Group Sales & Advertising Total: \$ 3,559.91

Remainder to Request \$ 30,164.90

BID 8 Wild Bill Days Concert --- GL 4011005

2026053	6/2/2026	PowerHouse	Production of WBD Aaron Watson concert	8521.22
2026053	6/2/2026	PowerHouse	Production of WBD Brandon Jones concert	4053.38
Request052826	5/28/2026	Raven Gokce	Wild Bill Days Stagehand	477.90

BID 8 Wild Bill Days Concert Total: \$ 13,052.50

Remainder to Request \$ -

BID 9 Wild Bill Days Concert --- GL 4012002

2026053	6/2/2026	PowerHouse	Production of WBD Brandon Jones concert	3466.45
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BID 9 Wild Bill Days Concert Total: \$ 3,466.45

Remainder to Request \$ -



DEADWOOD CHAMBER of COMMERCE VB

Bill List **06-09-2026**

INVOICE #	DATE	VENDOR	MEMO	AMOUNT
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HPC MARKETING --- GL 4020001

(215-4572-210)

148210	5/31/2026	BH Pioneer	Community pages sponsorship May 26	12.50
INV-0007350	6/1/2026	Certified Travel Media	Wild Bill Me rack card distribution BH area	2286.03
52726	5/27/2026	Deadwood Chamber	Chamber Past Port 2026 Partnership	500.00
32902	5/13/2026	Deadwood History	Destination DWD Spring/Summer 2026	453.00
CM5405	4/30/2026	Lawrence & Schiller	Credit due to payment of Annual amount	(75.00)
INV94739	4/30/2026	Lawrence & Schiller	Google map use on Deadwood.com	210.00
78942	6/1/2026	Love Communications	Viant, Sojern, Meta 2026 Peak	19908.50
78951	6/1/2026	Love Communications	Google Peak26 paid search	3000.00
2026-230846	6/1/2026	Michels Communications	Empire Mag Dwd Celebrates 150 Years	750.00
15821	5/23/2026	MS Mail	Bulk Visitor Guide mailing	1019.47
SD4237115	5/5/2026	SpeedDee Delivery	Mailing Visitor Guides to Bowman VC	35.00
19234	6/1/2026	TDG Communications	Email marketing placement, content develop	1354.05

HPC MARKETING Total: \$ **29,453.55**

Remainder to Request \$ 233,055.16

HPC 150th Marketing --- GL 4020003

(215-4572-235)

B3LECG9U52	4/3/2026	AK-3002	Meta Preservation Thursday Ad	61.61
9PW4VJRT52	4/9/2026	AK-3002	Meta Preservation Thursday Ad	138.20
147281	5/12/2026	BH Pioneer	150th Color banner ad, Save our Tail	293.00

HPC 150th Marketing Total: \$ **492.81**

Remainder to Request \$ 8,207.19



DEADWOOD CHAMBER of COMMERCE VB

Bill List **06-09-2026**

INVOICE #	DATE	VENDOR	MEMO	AMOUNT
NON-BILLABLE --- (Non-Funded)				
3302026	3/30/2026	AK-3002	Refund of Google Ads Account	(24.41)
B3LECG9U52	4/3/2026	AK-3002	DMO FCK Meta Ads	587.39
B3LECG9U52	4/3/2026	AK-3002	SMO St Pats Meta Ads	35.35
9PW4VJRT52	4/9/2026	AK-3002	DMO FCK Meta Ads	94.84
5052026	5/5/2026	Chubby Chipmunk	(100) PastPort Chocolate Bars	307.71
202606035205	6/3/2026	City of Deadwood	Trolley (400) Day Passes, (300) Tokens	3800.00
32905	5/18/2026	Deadwood History, Inc	(100) Museum Trio Passes	2100.00
195726	4/17/2026	Ideaman	Deadwood Logo Keychains for resale	731.79
INV141594	5/28/2026	Impact Photographics	Miniature building blocks for resale	351.16
30826	5/12/2026	Park Bench Apparel	2026 T-Shirts for Resale	5466.75
8364-00045	4/10/2026	Quality Brands of the BH	FCK Distributor Cost	45.00
54347	5/20/2026	Quik Signs	PastPort Large Signs	119.33
WBDVendor	5/11/2026	Sarah Shockey	Refund of WBD Vendor Fee	100.00
NON-BILLABLE Total:				\$ 13,714.91
BILL LIST TOTAL:				\$ 107,547.23

DEADWOOD CHAMBER OF COMMERCE

Operating Statement-Budget vs. Actual 2026

January through December 2026

	Jan - Dec 26	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
40100 · BID 1-6 MASTER				
4010001 · BID 1-6 Funding	69,033.04	585,000.00	(515,966.96)	11.8%
Total 40100 · BID 1-6 MASTER	69,033.04	585,000.00	(515,966.96)	11.8%
40105 · BID 7 MASTER				
4010502 · BID 7 Deadwood Jam	0.00	50,000.00	(50,000.00)	0.0%
4010503 · BID 7 KDN Funding	31,537.65	50,000.00	(18,462.35)	63.1%
Total 40105 · BID 7 MASTER	31,537.65	100,000.00	(68,462.35)	31.5%
40110 · BID 8 MASTER				
4011001 · BID 8 Events, Group Sales & Adv	41,275.19	75,000.00	(33,724.81)	55.0%
4011005 · BID 8 Wild Bill Days Concert	11,947.50	25,000.00	(13,052.50)	47.8%
Total 40110 · BID 8 MASTER	53,222.69	100,000.00	(46,777.31)	53.2%
40120 · BID 9 MASTER				
4012002 · BID 9 Wild Bill Days Concert	0.00	25,000.00	(25,000.00)	0.0%
Total 40120 · BID 9 MASTER	0.00	25,000.00	(25,000.00)	0.0%
40200 · HP FUNDING MASTER				
4020001 · HPC Marketing Funding	151,491.29	414,000.00	(262,508.71)	36.6%
4020002 · H & I Staff & Training Funding	35,000.00	70,000.00	(35,000.00)	50.0%
4020003 · HPC 150th Marketing Funding	1,300.00			
Total 40200 · HP FUNDING MASTER	187,791.29	484,000.00	(296,208.71)	38.8%
40300 · Bed & Booze Funding	233,100.00	233,100.00	0.00	100.0%
40400 · EVENT & SPONSORSHIP INCOME				
4040001 · Forks-Corks-Kegs Ticket Income	103,580.00	105,000.00	(1,420.00)	98.6%
4040002 · Email Sponsorship	2,000.00	4,000.00	(2,000.00)	50.0%
4040003 · KDN Registration Income	13,585.00	75,000.00	(61,415.00)	18.1%
4040004 · KDN Trademark Income	0.00	5,000.00	(5,000.00)	0.0%
4040005 · KDN Trophy Sponsorship Income	0.00	13,500.00	(13,500.00)	0.0%
4040006 · Open Container Income	13,620.00	98,000.00	(84,380.00)	13.9%
4040007 · Snocross Bar & Ticket Income	0.00	88,000.00	(88,000.00)	0.0%
4040008 · Travel & Trade Show Sponsorship	4,800.00	6,000.00	(1,200.00)	80.0%
4040009 · Sponsorship Income	87,903.00	185,000.00	(97,097.00)	47.5%
4040020 · Miscellaneous Event Income	25,397.82	22,500.00	2,897.82	112.9%
Total 40400 · EVENT & SPONSORSHIP INCOME	250,885.82	602,000.00	(351,114.18)	41.7%
40450 · W.C & H.I. MERCHANDISE SALES				
4045001 · WC/Hi Taxable Merchandise Sales	3,824.06	50,000.00	(46,175.94)	7.6%
4045002 · WC/Hi Non-Taxable Mdse Sales	16,600.21	40,000.00	(23,399.79)	41.5%
Total 40450 · W.C & H.I. MERCHANDISE SALES	20,424.27	90,000.00	(69,575.73)	22.7%
40500 · GRANTS FUNDING				
4050001 · DMO Grant Funding	69,259.53	69,259.53	0.00	100.0%
Total 40500 · GRANTS FUNDING	69,259.53	69,259.53	0.00	100.0%
40601 · MEMBERSHIP DUES INCOME	128,850.02	120,000.00	8,850.02	107.4%
40605 · BI-ANNUAL MEMBERSHIP BANQUET	(30.00)	0.00	(30.00)	100.0%
40700 · ADMINISTRATION FEE INCOME				
4070003 · Admin Fee-D.G.A.	1,500.00	3,000.00	(1,500.00)	50.0%
4070004 · Admin Fee-Outlaw Square	2,100.00	4,200.00	(2,100.00)	50.0%
4070005 · Admin Fee-Main Street Initiativ	4,200.00	4,200.00	0.00	100.0%
4070010 · Rodeo Grounds Management	11,212.50	22,425.00	(11,212.50)	50.0%
Total 40700 · ADMINISTRATION FEE INCOME	19,012.50	33,825.00	(14,812.50)	56.2%
40750 · PASTPORT PGM CONTRIBUTION FEES	5,000.00	4,200.00	800.00	119.0%
40900 · OTHER ORGANIZATION INCOME	6,317.62	0.00	6,317.62	100.0%
40901 · M.S.I. INCOME	59,089.57	40,000.00	19,089.57	147.7%
40903 · FEEDING DEADWOOD INCOME	3,052.10	0.00	3,052.10	100.0%
40905 · VISITOR GUIDE PRODUCTION INCOME	0.00	60,000.00	(60,000.00)	0.0%
40909 · MISCELLANEOUS REVENUE	0.00	250.00	(250.00)	0.0%
Total Income	1,136,546.10	2,546,634.53	(1,410,088.43)	44.6%
Cost of Goods Sold				
50001 · COST OF GOODS SOLD - WC	17,670.29	62,716.09	(45,045.80)	28.2%
50002 · COST OF GOODS SOLD - O/C	11,498.00	(2,218.00)	13,716.00	(518.4)%
Total COGS	29,168.29	60,498.09	(31,329.80)	48.2%
Gross Profit	1,107,377.81	2,486,136.44	(1,378,758.63)	44.5%

DEADWOOD CHAMBER OF COMMERCE

Operating Statement-Budget vs. Actual 2026

January through December 2026

Expense	Jan - Dec 26	Budget	\$ Over Budget	% of Budget
6000000 · CHAMBER EMPLOYEE WAGES				
6000001 · Chamber Salaries	139,582.63	515,352.00	(375,769.37)	27.1%
6000002 · Chamber Hourly Wages	7,396.41	3,648.00	3,748.41	202.8%
6000003 · Chamber Commission	30,759.03	50,000.00	(19,240.97)	61.5%
6000005 · Chamber Overtime	0.00	1,000.00	(1,000.00)	0.0%
6001001 · WC/Hi Salaries	14,045.85	37,000.00	(22,954.15)	38.0%
6001002 · WC/Hi Hourly Wages	30,901.42	83,000.00	(52,098.58)	37.2%
6001005 · WC/Hi Overtime	0.00	2,500.00	(2,500.00)	0.0%
6001501 · Outlaw Square Salaries	52,547.50	141,000.00	(88,452.50)	37.3%
6001502 · Outlaw Square Hourly	12,774.76	28,000.00	(15,225.24)	45.6%
6001503 · Outlaw Square Commission	13,552.00	20,000.00	(6,448.00)	67.8%
6001505 · Outlaw Square Overtime	0.00	2,000.00	(2,000.00)	0.0%
6001599 · Outlaw Square Payroll Reimb	(92,525.67)	(206,248.00)	113,722.33	44.9%
Total 6000000 · CHAMBER EMPLOYEE WAGES	209,033.93	677,252.00	(468,218.07)	30.9%
60029 · SIMPLE IRA MATCH	7,039.13	18,500.00	(11,460.87)	38.0%
6010000 · PAYROLL TAX				
6010001 · Social Security / Medicare	23,069.58	66,000.00	(42,930.42)	35.0%
6010002 · F.U.T.A.	670.02	1,500.00	(829.98)	44.7%
6010003 · S.U.T.A.	729.12	1,500.00	(770.88)	48.6%
Total 6010000 · PAYROLL TAX	24,468.72	69,000.00	(44,531.28)	35.5%
6011500 · PAYROLL BENEFIT				
6011501 · EE Health & Medical Insurance	33,854.05	70,000.00	(36,145.95)	48.4%
6011502 · EE Dental Insurance	441.11	7,000.00	(6,558.89)	6.3%
6011503 · EE Vision Insurance	544.64	1,800.00	(1,255.36)	30.3%
6011504 · EE Life Insurance	57.60	150.00	(92.40)	38.4%
Total 6011500 · PAYROLL BENEFIT	34,897.40	78,950.00	(44,052.60)	44.2%
60130 · WORK COMPENSATION INSURANCE	(728.89)	5,200.00	(5,928.89)	(14.0)%
6020000 · GENERAL INSURANCE				
6020001 · General & Officer Liability	1,160.00	1,300.00	(140.00)	89.2%
6020002 · Motor Vehicle Insurance	4,620.00	4,250.00	370.00	108.7%
6020003 · Property & Liability Insurance	837.00	900.00	(63.00)	93.0%
6020004 · Special Event Insurance	7,469.62	7,350.00	119.62	101.6%
Total 6020000 · GENERAL INSURANCE	14,086.62	13,800.00	286.62	102.1%
6027000 · BANK, POS, CC, GIFT CARD				
6027101 · Bank Fees & Charges	269.22	2,000.00	(1,730.78)	13.5%
6027102 · Bank ACH Fees	0.00	100.00	(100.00)	0.0%
6027501 · Point of Sale Equipment Charges	1,628.01	4,000.00	(2,371.99)	40.7%
6027502 · Credit Card Fees	7,280.28	4,000.00	3,280.28	182.0%
6027901 · Gold Bucks Reimbursement	0.00	250.00	(250.00)	0.0%
6027905 · Gold Gift Card expense	2,730.22	7,200.00	(4,469.78)	37.9%
Total 6027000 · BANK, POS, CC, GIFT CARD	11,907.73	17,550.00	(5,642.27)	67.9%
6030000 · GEN. OPER. EXPENSE				
6030101 · Copier Rental & Maint Fees	2,570.86	5,500.00	(2,929.14)	46.7%
6030201 · Mail Equip Rental & Maint Fees	1,297.54	3,250.00	(1,952.46)	39.9%
6030401 · Postage & Shipping Expense	1,043.97	2,500.00	(1,456.03)	41.8%
6030501 · General Office Outside Printing	498.08	2,000.00	(1,501.92)	24.9%
6030901 · Chamber Office Supplies	644.78	3,000.00	(2,355.22)	21.5%
6031001 · Chamber Kitchen Supplies	383.60	1,000.00	(616.40)	38.4%
6031099 · Operations Miscellaneous Expens	686.04	550.00	136.04	124.7%
6033005 · History Info Center Expense	114.74	550.00	(435.26)	20.9%
6034001 · Staff Meeting Expense	0.00	750.00	(750.00)	0.0%
6034005 · Chamber Employee Benefit	0.00	750.00	(750.00)	0.0%
6034009 · Membership Expense	274.25	1,000.00	(725.75)	27.4%
Total 6030000 · GEN. OPER. EXPENSE	7,513.86	20,850.00	(13,336.14)	36.0%
6035000 · FACILITIES				
6035101 · Chamber Facilities Use Fee	6,000.00	12,000.00	(6,000.00)	50.0%
6035201 · Chamber Cleaning Service Fee	230.74	2,000.00	(1,769.26)	11.5%
6035301 · Chamber Towel, Linen, & Mat	730.13	3,250.00	(2,519.87)	22.5%
6035401 · Chamber Utilities	250.58	500.00	(249.42)	50.1%
6035501 · Storage Facility Rental	4,740.00	6,000.00	(1,260.00)	79.0%
Total 6035000 · FACILITIES	11,951.45	23,750.00	(11,798.55)	50.3%

DEADWOOD CHAMBER OF COMMERCE

Operating Statement-Budget vs. Actual 2026

January through December 2026

	Jan - Dec 26	Budget	\$ Over Budget	% of Budget
6040000 - COMMUNICATION				
6040101 - Cell Phone Expense	1,676.23	7,800.00	(6,123.77)	21.5%
6040301 - Office VOIP Telephone Service	4,609.98	11,100.00	(6,490.02)	41.5%
6040501 - Internet Access Service	453.87	1,000.00	(546.13)	45.4%
6040901 - IT Support Services	5,089.54	10,000.00	(4,910.46)	50.9%
6041101 - Expendable Software Cost	2,307.81	6,000.00	(3,692.19)	38.5%
6042001 - Dues and Memberships	3,880.68	9,000.00	(5,119.32)	43.1%
6043001 - Community Outreach & Support	2,660.49	3,000.00	(339.51)	88.7%
6043101 - Deadwood JAM Expense	0.00	55,000.00	(55,000.00)	0.0%
Total 6040000 - COMMUNICATION	20,678.60	102,900.00	(82,221.40)	20.1%
6050000 - TRAVEL & CONFERENCE				
6050101 - Conference Fees	685.00	5,000.00	(4,315.00)	13.7%
6050201 - Employee Training Expense	0.00	1,000.00	(1,000.00)	0.0%
6050301 - Booth Expense	1,531.62	1,500.00	31.62	102.1%
6050701 - Airfare Expense	130.00	800.00	(670.00)	16.3%
6051001 - Hotel & Lodging	1,641.74	5,100.00	(3,458.26)	32.2%
6051201 - Mileage & Veh. Transportation	328.13	1,200.00	(871.87)	27.3%
6051401 - Meals	926.33	2,000.00	(1,073.67)	46.3%
6052001 - Fuel, Oil, Supplies	385.16	1,000.00	(614.84)	38.5%
6052201 - License & Registration	231.20	250.00	(18.80)	92.5%
6052401 - Repairs & Maintenance	1,235.22	2,500.00	(1,264.78)	49.4%
Total 6050000 - TRAVEL & CONFERENCE	7,094.40	20,350.00	(13,255.60)	34.9%
6060000 - PROFESSIONAL SERVICES				
6060301 - Accounting Services	11,224.59	45,000.00	(33,775.41)	24.9%
6061201 - Trademark Expense	0.00	400.00	(400.00)	0.0%
Total 6060000 - PROFESSIONAL SERVICES	11,224.59	45,400.00	(34,175.41)	24.7%
7000000 - GRANT & PASTPORT EXPENSE				
7000101 - DMO Grant Expense	22,976.38	69,259.53	(46,283.15)	33.2%
7000501 - PastPort Expense	3,151.53	5,000.00	(1,848.47)	63.0%
Total 7000000 - GRANT & PASTPORT EXPENSE	26,127.91	74,259.53	(48,131.62)	35.2%
7010000 - NON-HP MARKETING EXPENSE				
7010001 - Advertising Trade Credits	0.00	(5,385.60)	5,385.60	0.0%
7010101 - Advertising - Print	4,983.02	4,000.00	983.02	124.6%
7010301 - Advertising - Radio	0.00	5,000.00	(5,000.00)	0.0%
7010501 - Advertising - Television/Cable	0.00	2,000.00	(2,000.00)	0.0%
7010701 - Advertising - Social Media	0.00	3,000.00	(3,000.00)	0.0%
7010901 - Advertising - Digital	271.88	2,000.00	(1,728.14)	13.6%
7011106 - BID 1-6 Marketing	25,000.00	25,000.00	0.00	100.0%
7011109 - Web & Domain Expense	424.30	250.00	174.30	169.7%
7012301 - Marketing Postage/Shipping	0.00	200.00	(200.00)	0.0%
7013007 - Visitor Guide Production Expens	0.00	60,000.00	(60,000.00)	0.0%
Total 7010000 - NON-HP MARKETING EXPENSE	30,679.18	96,064.40	(65,385.22)	31.9%
7030000 - EVENT EXPENSE				
7030101 - Facilities & Equipment Rental	8,116.75	48,000.00	(39,883.25)	16.9%
7030103 - Security Fees	11,879.53	120,000.00	(108,120.47)	9.9%
7030105 - Music Rights-BMI/ASCAP	449.00	700.00	(251.00)	64.1%
7030110 - Licensing / Sanction Fees	0.00	50,000.00	(50,000.00)	0.0%
7030113 - Professional Fees	1,274.40	5,000.00	(3,725.60)	25.5%
7030130 - Online Ticket Service Fees	0.00	25,000.00	(25,000.00)	0.0%
7030201 - Performer Fees	63,523.60	148,000.00	(84,476.40)	42.9%
7030205 - Performer transportation expens	180.00	700.00	(520.00)	25.7%
7030208 - Stage & Backline expense	19,752.39	80,000.00	(60,247.61)	24.7%
7030213 - Performer lodging, meals	1,929.60	30,000.00	(28,070.40)	6.4%
7030303 - Event Awards & Prizes	23,843.95	41,000.00	(17,156.05)	58.2%
7030305 - Event Misc materials & supplies	10,105.81	37,500.00	(27,394.19)	26.9%
7030311 - Event Postage & Shipping	0.00	200.00	(200.00)	0.0%
7030400 - Outside Services	12,122.99	37,000.00	(24,877.01)	32.8%
7030999 - Event & Sponsorship Trade Offst	(1,500.00)	(10,000.00)	8,500.00	15.0%
Total 7030000 - EVENT EXPENSE	151,678.02	613,100.00	(461,421.98)	24.7%

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DEADWOOD CHAMBER OF COMMERCE
Operating Statement-Budget vs. Actual 2026
 January through December 2026

	Jan - Dec 26	Budget	\$ Over Budget	% of Budget
7200000 - HP FUNDED EXPENSE				
7202000 - 150th Marketing Expense	1,792.81			
7203000 - SDT Match Expense	121,634.01	260,000.00	(138,365.99)	46.8%
7205000 - DHCP Print Expense	0.00	14,000.00	(14,000.00)	0.0%
7208000 - CoC Print Distr. Expense	22,128.29	44,000.00	(21,871.71)	50.3%
7211000 - Email Marketing Expense	7,952.38	17,000.00	(9,047.62)	46.8%
7213000 - Websites	8,651.57	32,725.00	(24,073.43)	26.4%
7216000 - CoC Contracted Advertising	3,588.60	14,000.00	(10,411.40)	25.6%
7218000 - Marketing Resources	2,088.99	3,500.00	(1,411.01)	59.7%
7221000 - Other / Misc Expense	14,901.00	28,775.00	(13,874.00)	51.8%
Total 7200000 - HP FUNDED EXPENSE	182,737.65	414,000.00	(231,262.35)	44.1%
Total Expense	750,390.30	2,290,925.93	(1,540,535.63)	32.8%
Net Ordinary Income	356,987.51	195,210.51	161,777.00	182.9%
Other Income/Expense				
Other Income				
9100000 - OTHER INCOME				
9100101 - Interest Income	194.79	0.00	194.79	100.0%
Total 9100000 - OTHER INCOME	194.79	0.00	194.79	100.0%
Total Other Income	194.79	0.00	194.79	100.0%
Other Expense				
9500000 - OTHER EXPENSE				
9500101 - Interest Expense	1,171.28	600.00	571.28	195.2%
9500108 - Late Fees / Penalties	0.00	50.00	(50.00)	0.0%
9900800 - Feeding Deadwood Food & Supply	5,174.64			
9900900 - MSI Contribution & Support	20,913.99	32,000.00	(11,086.01)	65.4%
9900901 - MSI Miscellaneous Expense	4,200.00	8,000.00	(3,800.00)	52.5%
9900903 - MSI Event Expense	8,476.02			
9900905 - MSI Marketing Expense	2,172.60			
Total 9500000 - OTHER EXPENSE	42,108.53	40,650.00	1,458.53	103.6%
Total Other Expense	42,108.53	40,650.00	1,458.53	103.6%
Net Other Income	(41,913.74)	(40,650.00)	(1,263.74)	103.1%
Net Income	315,073.77	154,560.51	160,513.26	203.9%

DEADWOOD CHAMBER OF COMMERCE

Balance Sheet

As of June 4, 2026

Jun 4, 26

ASSETS	
Current Assets	
Checking/Savings	
10001 · Chamber Petty Cash	166.00
10005 · MSI Event Cash Banks	200.00
10010 · Chamber Checking Group	
1001001 · Chamber Operating Checking	495,658.71
10010 · Chamber Checking Group - Other	-277,734.97
Total 10010 · Chamber Checking Group	217,923.74
10015 · Chamber Savings	156,388.87
10020 · Welcome Center Cash Drawer	400.00
10021 · Welcome Center Cash Reserve	150.00
10024 · H & I Depot Cash Drawer	400.00
10025 · H & I Depot Cash Reserve	150.00
10090 · Feeding Deadwood Checking	13,088.01
10095 · Main Street Initiative Checking	87,511.86
Total Checking/Savings	476,378.48
Accounts Receivable	
11001 · Accounts Receivable - Members	43,819.40
Total Accounts Receivable	43,819.40
Other Current Assets	
11007 · AR pending WC/HI receipts	26,916.38
11011 · AR - due from Employees	84.96
11099 · AR-AP Clearing Account	38.46
12001 · Inventory - WC / HI	24,432.50
12005 · Inventory - Open Container Mugs	9,550.00
13001 · Prepaid Gold Bucks Card	6,890.00
13011 · Prepaid Deposits-Facilities	1,000.00
13125 · Prepaid Snocross Deposits	4,100.00
Total Other Current Assets	73,012.30
Total Current Assets	593,210.18
Fixed Assets	
14001 · Furniture & Fixtures	11,935.55
14021 · Equipment	70,591.55
14050 · Motor Vehicles	
1405001 · 2015 Ford Expedition	19,058.43
Total 14050 · Motor Vehicles	19,058.43
14090 · Accumulated Depreciation	-85,511.58
Total Fixed Assets	16,073.95
TOTAL ASSETS	609,284.13
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20000 · Accounts Payable	
2000001 · Chamber Accounts Payable	53,221.45
2000095 · MSI Accounts Payable	926.35
Total 20000 · Accounts Payable	54,147.80
Total Accounts Payable	54,147.80
Credit Cards	
20002 · First Interstate MasterCard	4,103.09
Total Credit Cards	4,103.09

DEADWOOD CHAMBER OF COMMERCE
Balance Sheet
As of June 4, 2026

	Jun 4, 26
Other Current Liabilities	
20015 · SBA Loan Current Year	124,355.93
20020 · Pre-billed Membership Dues	-587.50
21000 · Sales & Use Tax Payable	
2100001 · Sales Tax Payable	-61.55
2100002 · Use Tax Payable	95.30
Total 21000 · Sales & Use Tax Payable	33.75
22000 · *Payroll Liabilities	
2200009 · Simple IRA	8,410.93
Total 22000 · *Payroll Liabilities	8,410.93
Total Other Current Liabilities	132,213.11
Total Current Liabilities	190,464.00
Total Liabilities	190,464.00
Equity	
3900 · FUND BALANCE	91,615.17
3915 · Prior Year Adjustments	11,726.09
Net Income	315,478.87
Total Equity	418,820.13
TOTAL LIABILITIES & EQUITY	609,284.13

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06/04/26

DEADWOOD CHAMBER OF COMMERCE
A/R Aging Detail
 As of June 4, 2026

Type	Date	Num	Name	Terms	Due Date	Class	Aging	Open Balance
Current								
Invoice	05/05/2026	8552	Rocksino (Hickok's Casino, ...	Net 30	06/04/2026	EV-Wild ...		425.00
Invoice	05/05/2026	8554	Cadillac Jacks	Net 30	06/04/2026	EV-Wild ...		1,500.00
Invoice	05/06/2026	8546	Broken Boot Gold Mine, Inc.	Net 30	06/05/2026	GO-Gen...		40.00
Invoice	05/06/2026	8547	McPherson Auction & Realty	Net 30	06/05/2026	EV-Wild ...		1,500.00
Invoice	06/03/2026	8575	Outlaw Square	Net 7	06/10/2026	GO-Gen...		7,365.79
Invoice	05/12/2026	8557	Belle Joli Winery	Net 30	06/11/2026	EV-ALL		1,310.00
Invoice	05/22/2026	8561	Deadwood Historic Preserva...	Net 30	06/21/2026	MSI:Trail...		420.00
Invoice	05/27/2026	8562	Deadwood Mountain Grand	Net 30	06/26/2026	EV-PastP...		1,250.00
Invoice	05/27/2026	8563	Silverado-Franklin	Net 30	06/26/2026	EV-PastP...		1,250.00
Invoice	05/27/2026	8565	Deadwood History, Inc.	Net 30	06/26/2026	EV-PastP...		500.00
Invoice	05/27/2026	8566	Deadwood Alive	Net 30	06/26/2026	EV-PastP...		500.00
Invoice	05/27/2026	8567	Mount Moriah Cemetery	Net 30	06/26/2026	EV-PastP...		500.00
Invoice	05/28/2026	8574	Deadwood Mountain Grand	Net 30	06/27/2026	EV-Wild ...		600.00
Total Current								17,160.79
1 - 30								
Invoice	04/10/2026	8534	Deadwood Outfitters	Net 30	05/10/2026	EV-ALL	25	210.00
Invoice	04/14/2026	8538	Broken Boot Gold Mine, Inc.	Net 30	05/14/2026	GO-BID 8...	21	300.00
Invoice	04/14/2026	8539	Tatanka	Net 30	05/14/2026	GO-BID 8...	21	100.00
Invoice	05/18/2026	8560	Outlaw Square	Net 7	05/25/2026	GO-Gen...	10	8,663.61
Total 1 - 30								9,273.61
31 - 60								
Invoice	03/11/2026	8484	Buffalo-Bodega	Net 30	04/10/2026	EV-ALL	55	2,200.00
Invoice	03/11/2026	8486	Deadwood Badlands & Brot...	Net 30	04/10/2026	EV-ALL	55	1,100.00
Invoice	04/16/2026	8535	Black Hills UTV Rentals		04/16/2026	EV-ALL	49	600.00
Invoice	03/18/2026	8517	Deadwood Gulch Resort & ...	Net 30	04/17/2026	EV-Wild ...	48	500.00
Total 31 - 60								4,400.00
61 - 90								
Invoice	02/09/2026	8436	Mr. Goodstores	Net 30	03/11/2026	EV-ALL	85	1,100.00
Invoice	02/12/2026	8440	Madame Peacock's	Net 30	03/14/2026	EV-ALL	82	1,100.00
Invoice	02/18/2026	8445	Pam's Purple Door	Net 30	03/20/2026	EV-ALL	76	1,100.00
Invoice	02/18/2026	8446	Deadwood Outfitters	Net 30	03/20/2026	EV-ALL	76	1,100.00
Invoice	02/18/2026	8447	GunSlingers	Net 30	03/20/2026	EV-ALL	76	1,100.00
Invoice	02/19/2026	8456	Cortnee Schmidt EXP	Net 30	03/21/2026	GO-Mem...	75	487.50
Invoice	02/19/2026	8461	Odrix Media	Net 30	03/21/2026	GO-Mem...	75	312.50
Invoice	02/20/2026	8459	Deadwood Outfitters	Net 30	03/22/2026	EV-St Pat...	74	500.00
Invoice	02/25/2026	8462	Deadwood Tobacco Company	Net 30	03/27/2026	EV-St Pat...	69	500.00
Invoice	03/03/2026	8476	Southern Glazer's Wine & S...	Net 30	04/02/2026	EV-ALL	63	2,520.00
Invoice	03/04/2026	8470	Deadwood Distillery/ Bloody...	Net 30	04/03/2026	EV-Wild ...	62	500.00
Total 61 - 90								10,320.00
> 90								
Invoice	08/15/2025	7912	Naughti Wines - DWD	Net 30	09/14/2025	EV-ALL	263	260.00
Invoice	10/07/2025	8026	Naughti Wines - DWD	Net 30	11/06/2025	EV-ALL	210	1,070.00
Invoice	10/21/2025	8045	Doc & Alice	Net 30	11/20/2025	GO-BID 8...	196	300.00
Invoice	10/30/2025	8123	Deadwood Doghouse LLC	Net 30	11/29/2025	GO-Mem...	187	247.50
Invoice	11/14/2025	8337	Kool Deadwood Nites Vendor	Net 30	12/14/2025	GO-Mem...	172	312.50
Invoice	01/01/2026	8072	American Family Insurance	Net 30	01/31/2026	GO-Mem...	124	312.50
Invoice	01/14/2026	8412	Naughti Wines - DWD	Net 30	02/13/2026	GO-Mem...	111	162.50
Total > 90								2,665.00
TOTAL								43,819.40

DEADWOOD CHAMBER OF COMMERCE
A/P Aging Detail
As of June 4, 2026

	Type	Date	Num	Name	Due Date	Aging	Open Balance
Current							
	Bill	05/28/2026	INV141594	Impact Photographics Inc.	06/07/2026		351.16
	Bill	05/28/2026	WBD2026	Raven Gokce	06/07/2026		450.00
	Bill	05/31/2026	05312026	Culligan of the Northern Hills	06/10/2026		9.92
	Bill	05/12/2026	147281	Black Hills Pioneer/Weekly Prospector	06/11/2026		293.00
	Bill	05/27/2026	05272025	Lynn's Dakotamart - Lead	06/11/2026		110.93
	Bill	06/01/2026	INV-00007351	Certified Travel Media	06/11/2026		2,286.03
	Bill	06/02/2026	2026053-Watson	PowerHouse Dance DJs & Sound Productions	06/12/2026		8,521.22
	Bill	06/02/2026	2026053-Jones	PowerHouse Dance DJs & Sound Productions	06/12/2026		8,521.22
	Bill	06/04/2026	0604026	Frontier Ice Company	06/14/2026		900.00
	Bill	06/03/2026	INV-1695	Miconex Inc. US	06/18/2026		438.00
	Bill	06/03/2026	INV-1504-1	Miconex Inc. US	06/18/2026		3.00
	Bill	06/01/2026	19234	TDG Communications, Inc.	06/21/2026		1,354.05
	Bill	05/23/2026	15821	M.S. Mail	06/22/2026		1,019.47
	Bill	05/31/2026	148210	Black Hills Pioneer/Weekly Prospector	06/30/2026		12.50
	Bill	05/31/2026	26050550	Riverfront Broadcasting, LLC	06/30/2026		293.15
	Bill	05/31/2026	26050551	Riverfront Broadcasting, LLC	06/30/2026		213.20
	Bill	06/01/2026	2026-230846	Michels Communications	06/30/2026		750.00
	Bill	06/01/2026	13881128T935	A to Z Shredding	07/01/2026		52.50
							<u>25,579.35</u>
Total Current							
1 - 30							
	Bill	05/05/2026	05052026	Chubby Chipmunk	05/05/2026	30	307.71
	Bill	05/13/2026	32902	Deadwood History	05/13/2026	22	453.00
	Bill	05/20/2026	54347	Quik Signs {V}	05/20/2026	15	119.33
	Bill	05/26/2026	51341	All Net Connections	05/26/2026	9	24.17
	Bill	05/27/2026	I-202604215176	City of Deadwood	05/27/2026	8	420.00
	Bill	04/30/2026	94739	Lawrence & Schiller	05/30/2026	5	135.00
	Bill	06/01/2026	51412	All Net Connections	06/01/2026	3	220.74
	Bill	06/01/2026	078942	Love Communications	06/01/2026	3	19,908.50
	Bill	06/01/2026	078951	Love Communications	06/01/2026	3	3,000.00
	Bill	06/03/2026	202606035204	City of Deadwood	06/03/2026	1	180.00
	Bill	06/03/2026	202606035205	City of Deadwood	06/03/2026	1	3,800.00
							<u>28,568.45</u>
Total 1 - 30							
TOTAL							<u><u><u>54,147.80</u></u></u>

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Chamber accounts as of 6/4/26

DDA Data reported as of Jun 4, 2026 3:19 PM MDT

Account Number	Current Balance	Available Balance
Number of Accounts: 4	\$414,105.60	\$413,605.60
*3770 Broken Boot	\$37,145.70	\$37,145.70 
*5570 Chamber	\$276,749.03	\$276,249.03 
*9177 Feeding Deadwood Cking	\$11,862.86	\$11,862.86 
*9148 MAIN STREET INITIATIVE	\$88,348.01	\$88,348.01 

SVG Data reported as of Jun 4, 2026 3:19 PM MDT

Account Number	Current Balance	Available Balance
Number of Accounts: 2	\$159,455.23	\$158,955.23
*9795 Broken Boot Savings	\$0.00	\$0.00 
*6373 Chamber Savings	\$159,455.23	\$158,955.23 

* indicates required fields
Page generated on 06/04/2026 at 3:19 PM MDT

Chamber Savings Account as of 6/4/26

DMO Remaining (restricted) - \$47,784.41

FCK Income (unrestricted) - \$93,041.57

KDN Registration Income (unrestricted) - \$13,167.45

Regular starting amount (unrestricted) - \$5,461.80

Chamber Checking Account as of 6/4/26

On May 26, 2026 49 checks totaling \$100,028.49 were issued. As a result, the Chamber checking account balance is higher than normal because most of these checks had not yet cleared the bank at the time of this report.

18



DEADWOOD CITYWIDE EVENTS

2026

All 2026 event dates are tentative

January 16 - 17
RED DIRT FESTIVAL

January 23 - 24
PRO SNOGROSS RACES

January 24
K9 KEG PULL

February 13 - 14
MARDI GRAS WEEKEND

February 21
WINE & CHOCOLATE STROLL

March 13 - 14
ST. PATRICK'S DAY WEEKEND

April 10 - 11
FORKS, CORKS & KEGS

May 15 - 16
HOPS & HOGS: CRAFT BEER FESTIVAL

May 22 - 23
**SUMMER KICKOFF CONCERTS
IN THE SQUARE**

May 23
BLACK HILLS MOTORCYCLE SHOW

May 24
BACK WHEN THEY BUCKED

June 6
SHRINE CIRCUS

June 6 - 7
MICKELSON TRAIL MARATHON

June 12 - 13
DEADWOOD PBR

June 12 - 13
**VENDOR & POP-UP MARKET
IN OUTLAW SQUARE**

June 13
WILD DEADWOOD READS

June 19 - 21
WILD BILL DAYS

June 19 - 21
SUMMER MICKELSON TRAIL TREK

June 21
WILD BILL DAYS CLASSIC CAR AUCTION

June 27
**NORTHERN HILLS ALLIANCE FOR
CHILDREN'S KIDS FAIR**

June 27
WO MOTORSPORTS ARENACROSS

July 4-5
**INDEPENDENCE DAY PARADE AND
FREEDOM WEEKEND CELEBRATION**

July 4-5
RED, WHITE & WU'S

July 10 - 12
DEADWOOD BLUES FESTIVAL

July 11-15
3-WHEELER RALLY

July 19 - 25
DAYS OF '76 RODEO

August 7 - 16
STURGIS RALLY

August 18 - 23
KOOL DEADWOOD NITES

August 20 - 22
**KOOL DEADWOOD NITES
CLASSIC CAR AUCTION**

August
BADLANDS STEER ROPING

August 29
**PREACHER SMITH'S REDEMPTION DAY
IN OUTLAW SQUARE**

September 3
STURGIS MUSTANG RALLY IN DEADWOOD

September 11 - 12
FAIR IN THE SQUARE

September 12
HOMESTAKE VOLKSMARCH

September 12
CHUCKWAGON DINNER & SHOW

September 18 - 19
DEADWOOD JAM

September 18 - 20
MICKELSON TRAIL TREK

October 2 - 3
OKTOBERFEST

October 15 - 17
WILD WEST SONGWRITERS FESTIVAL

October 15 - 17
**TRAILS OF TALES
SONGWRITERS FESTIVAL**

October 30 - 31
DEADWEIRD

November 7
WINE & CHOCOLATE STROLL

November 20 - December 30
HOLIDAY HO HO HORSESHOES

December 4
**COMMUNITY CHRISTMAS
TREE LIGHTING**

December 11 - 12
KRINGLE CRAWL

December 31
NEW YEAR'S EVE CELEBRATION



DEADWOOD CITYWIDE EVENTS 2027

All 2027 event dates are tentative

January 15 - 16
RED DIRT FESTIVAL

January 22 - 23
PRO SNOGROSS RACES

January 22
**FULL MOON, ZERO PROOF - A DRY
JANUARY MOCKTAIL EXPERIENCE**

January 23
K9 KEG PULL

February 5 - 6
MARDI GRAS WEEKEND

February 20
DEADWOOD'S BIG WHISKEY

March 12 - 13
ST. PATRICK'S DAY WEEKEND

April 9 - 10
FORKS, CORKS & KEGS

May 8
SIP HAPPENS: TEQUILA EDITION

May 28 - 29
**SUMMER KICKOFF CONCERTS
IN THE SQUARE**

May 29
BLACK HILLS MOTORCYCLE SHOW

May 30
BACK WHEN THEY BUCKED

June 5
SHRINE CIRCUS

June 5 - 6
MICKELSON TRAIL MARATHON

June 11 - 12
DEADWOOD PBR

June 11 - 12
**VENDOR & POP-UP MARKET
IN OUTLAW SQUARE**

June 18 - 20
SUMMER MICKELSON TRAIL TREK

June 18 - 20
WILD BILL DAYS

June 19
WILD DEADWOOD READS

June 19
WILD BILL DAYS CLASSIC CAR AUCTION

June 26
**NORTHERN HILLS ALLIANCE FOR
CHILDREN'S KIDS FAIR**

June 26
WO MOTORSPORTS ARENACROSS

July 2 - 4
**INDEPENDENCE DAY PARADE AND
FREEDOM WEEKEND CELEBRATION**

July 9 - 10
DEADWOOD BLUES FESTIVAL

July 9 - 14
3-WHEELER RALLY

July 25 - 31
DAYS OF '76 RODEO

August 6 - 15
STURGIS RALLY

August 17 - 22
KOOL DEADWOOD NITES

August 19 - 21
**KOOL DEADWOOD NITES
CLASSIC CAR AUCTION**

August
BADLANDS STEER ROPIN

August 28
**PREACHER SMITH'S REDEMPTION DAY
IN OUTLAW SQUARE**

September 2
STURGIS MUSTANG RALLY IN DEADWOOD

September 10 - 11
FAIR IN THE SQUARE

September 11
HOMESTAKE VOLKSMARCH

September 17 - 18
DEADWOOD JAM

September 17 - 19
MICKELSON TRAIL TREK

October 1 - 2
OKTOBERFEST

October 14 - 16
WILD WEST SONGWRITERS FESTIVAL

October 14 - 16
**TRAILS OF TALES
SONGWRITERS FESTIVAL**

October 29 - 30
DEADWEIRD

November 6
WINE, CHEESE & CHOCOLATE STROLL

November 19 - December 30
HOLIDAY HO HO HORSESHOES

December 3
COMMUNITY CHRISTMAS TREE LIGHTING

December 10 - 11
KRINGLE CRAWL

December 31
NEW YEAR'S EVE CELEBRATION

**AGREEMENT BETWEEN THE CITY OF DEADWOOD AND
DEADWOOD CHAMBER OF COMMERCE AND VISITORS' BUREAU FOR OUTLAW
SQUARE**

THIS AGREEMENT is by and between the CITY OF DEADWOOD, a municipal corporation with its principal place of business located at 102 Sherman Street, Deadwood, South Dakota 57732, hereinafter referred to as "CITY," and DEADWOOD CHAMBER OF COMMERCE AND VISITORS' BUREAU, A South Dakota non-profit corporation, with its principal place of business located at 501 Main Street, Deadwood, SD 57732, hereinafter referred to as "CHAMBER;"

WHEREAS, the parties have agreed that CHAMBER shall lease and coordinate the use of the CITY'S Outlaw Square located at 703 Main Street; and

WHEREAS, the purpose of this agreement is to set forth the terms and conditions of the use of Outlaw Square in providing a public gathering space for activities within the Local Historic District of the City of Deadwood and the responsibilities of the CHAMBER; and

The parties agree as follows:

1. The Recitals set forth above are herein incorporated and made part of this Agreement;
2. CHAMBER by and through the Outlaw Square shall utilize the Outlaw Square as described below,
3. The term of this lease shall be for a term of four (4) years commencing on the 1st day of February 2025 and ending on the 31st day of December, 2028. At the expiration of such term, this agreement, if not renewed in writing for an additional fixed period, and if not earlier terminated in writing by either party, shall be deemed a year-to- year agreement that may be cancelled upon by either party on not less than sixty (60) days' written notice, which notice may be given at any time during the year;
4. CHAMBER shall manage and supervise the ongoing operations and use of the Outlaw Square, located at 703 Main Street;
5. CHAMBER by and through the Outlaw Square shall do everything necessary for the proper care and management of the property, including periodic inspections, reporting maintenance issues to the Public Works Director, and arranging for repairs as needed;
6. Any and all proposed improvements or alterations to the building or the grounds shall be approved by the Deadwood City Commission after review by the Deadwood Historic Preservation Commission;

7. CHAMBER by and through the Outlaw Square shall have the exclusive right to negotiate rental, sponsorship or use agreements with prospective tenants, sponsors or users. The CITY shall have the right to schedule and use Outlaw Square rent free;
8. CHAMBER by and through the Outlaw Square shall be solely responsible for the scheduling, promotion, coordination, sales, concessions and management of activities to be held at the Outlaw Square with the exception of events held by the City of Deadwood with proper notice for scheduling;
9. CHAMBER by and through the Outlaw Square shall pay a monthly fee of \$1,000.00 which includes City provided utilities. All other utilities will be paid for and under the name of the CHAMBER;
10. CITY shall be responsible for all maintenance to the facility including perimeter sidewalk snow removal, annual maintenance service work, mechanical systems repairs, and plumbing repairs. CHAMBER by and through the Outlaw Square shall be responsible for all day to day maintenance and cleaning of the staff office, including snow removal from the synthetic ice rink which must be done in accordance with manufacturer's specifications. CITY shall be responsible for day-to-day maintenance and cleaning of public restrooms and outdoor trash removal;
11. OUTLAW SQUARE shall acquire and maintain a Two Million Dollar (\$2,000,000) general liability insurance policy naming the CITY as an additional insured at all times. OUTLAW SQUARE shall provide proof of insurance to the CITY on an annual basis. CITY shall insure the building and grounds and the OUTLAW SQUARE shall insure all the contents of the OUTLAW SQUARE areas, excluding insurance for stage sounds, lighting, rink and other equipment purchased by the CITY: the CITY shall be responsible for insuring these items;

Any vendors utilizing Outlaw Square must provide proof of adequate insurance as set forth in the policies and procedures developed by OUTLAW SQUARE. Said insurance policy for vendors must name the CITY as an additional insured;
12. CHAMBER may apply for a temporary wine and beer license or special alcoholic beverage license from the City of Deadwood for any events in which wine, beer or alcohol are served;
13. CHAMBER by and through the Outlaw Square agrees to indemnify and hold harmless CITY and any of its officers, agents and employees from an and all liabilities, actions, causes of actions, claims or executions of any character, including attorney's fees, or any sums which CITY May have to pay to any person on account of any personal or bodily injury death or property damage, which results from any negligent act, error or omission of CHAMBER in connection with this agreement to services performed or materials provided pursuant to this agreement;

14. CHAMBER by and through the Outlaw Square shall comply with all state, federal and local statutes or ordinances concerning labor laws, workman's compensation , and building code provisions;
15. This agreement constitutes the entire agreement of the parties on its subject. There are no other terms, conditions or understandings of any kind, expressed or implied.

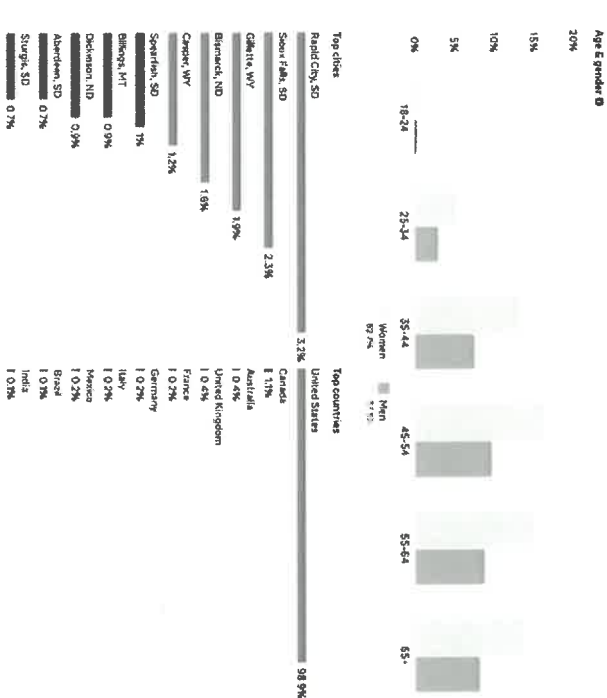
Historic Deadwood

May 1 - May 31, 2026

Facebook

Followers	134,446
Posts Stories	55 12
Viewers	187.3K
FB Visits	12.1K
Link Clicks	11.3K
Content Interactions	6.1K

Audience



Top Performing Posts

Highest Views

44.6K



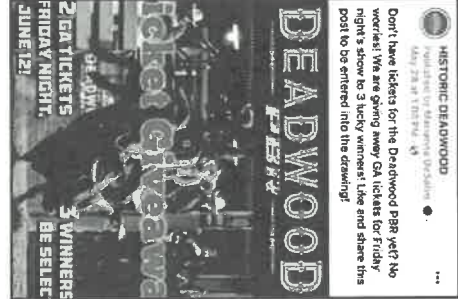
Highest Reactions

568



Highest Comments

33



Historic Deadwood

May 1 - May 31, 2026

Instagram

Followers 29,495

Profile Visits 654

Posts | Stories 45 | 12

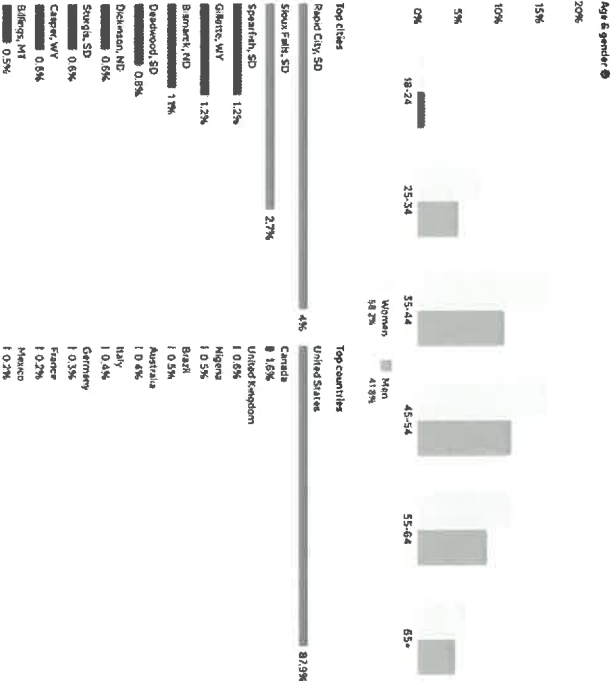
Reach 15.4K

Content Interactions 1.1K

Threads

Followers 5,605

Audience



Top Performing Posts

Highest Reach

2,616

Highest Likes

73

Highest Comments

1

Instagram historicdeadwood

♥ ♡ ♡ ♡

Instagram historicdeadwood

♥ ♡ ♡ ♡

Instagram historicdeadwood

♥ ♡ ♡ ♡

Historic Deadwood

May 1 - May 31, 2026

Tik Tok

Followers	1,265
Profile Likes	3,898
Profile Views	12
Video Views	1.4K

Audience

Top Performing Posts

1		369
2		311
3		155

Snapchat

Followers	104
Profile Views	0
Snap Views	225

X(Twitter)

Followers	6,349
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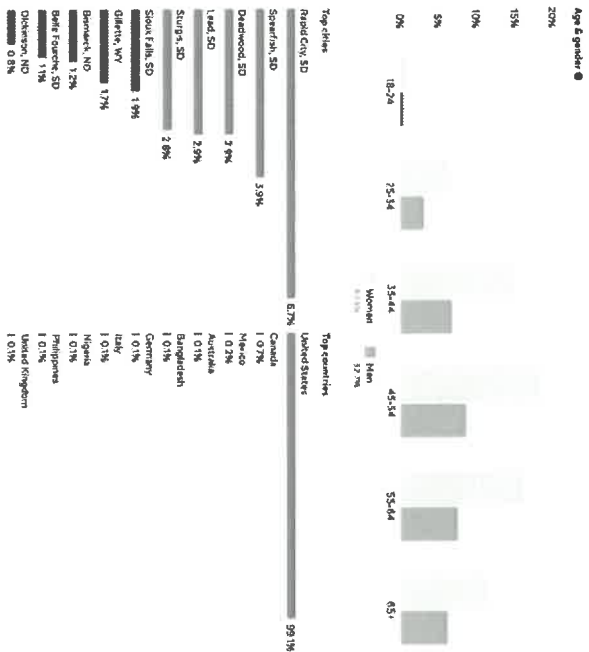
Deadwood Chamber

May 1 - May 31, 2026

Facebook

Followers	15,641
Posts Stories	62 16
Viewers	88.5K
FB Visits	5.5K
Link Clicks	403
Content Interactions	3.2K

Audience



Top Performing Posts

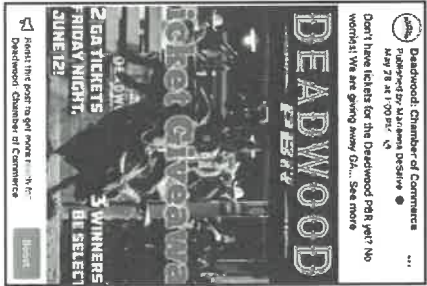
Highest Views

49.2K



Highest Reactions

729



Highest Comments

82



le

Deadwood Chamber

May 1 - May 31, 2026

Instagram

Followers

2,292

Profile Visits

67

Posts | Stories

62 | 16

Reach

1.4K

Content Interactions

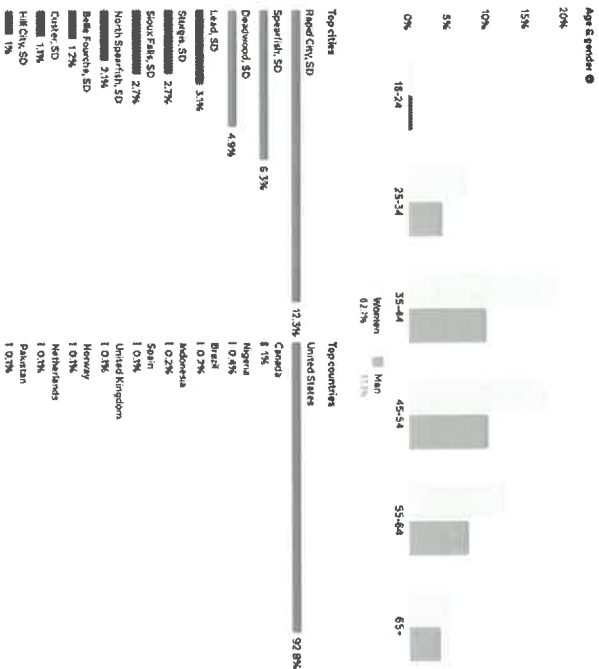
227

Threads

Followers

435

Audience



Top Performing Posts

Highest Reach

312



Highest Likes

12



Highest Comments

1



Deadwood Chamber

May 1 - May 31, 2026

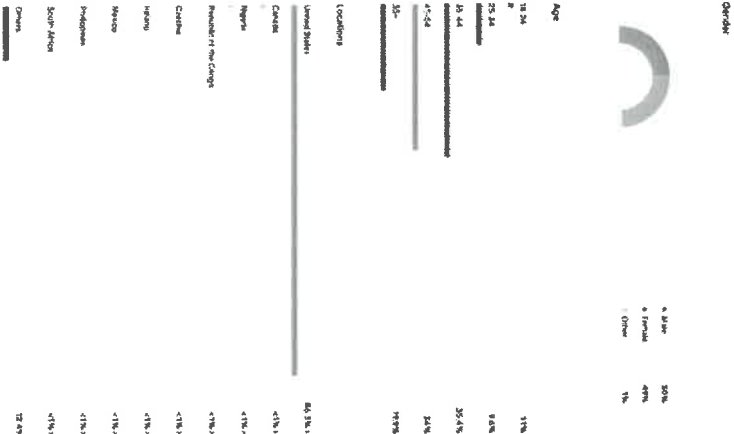
22

Top Performing Posts

Tik Tok

- Followers 723
- Profile Likes 1,473
- Profile Views 23
- Video Views 1.5K

Audience



Deadwood + Travel South Dakota Marketing Report

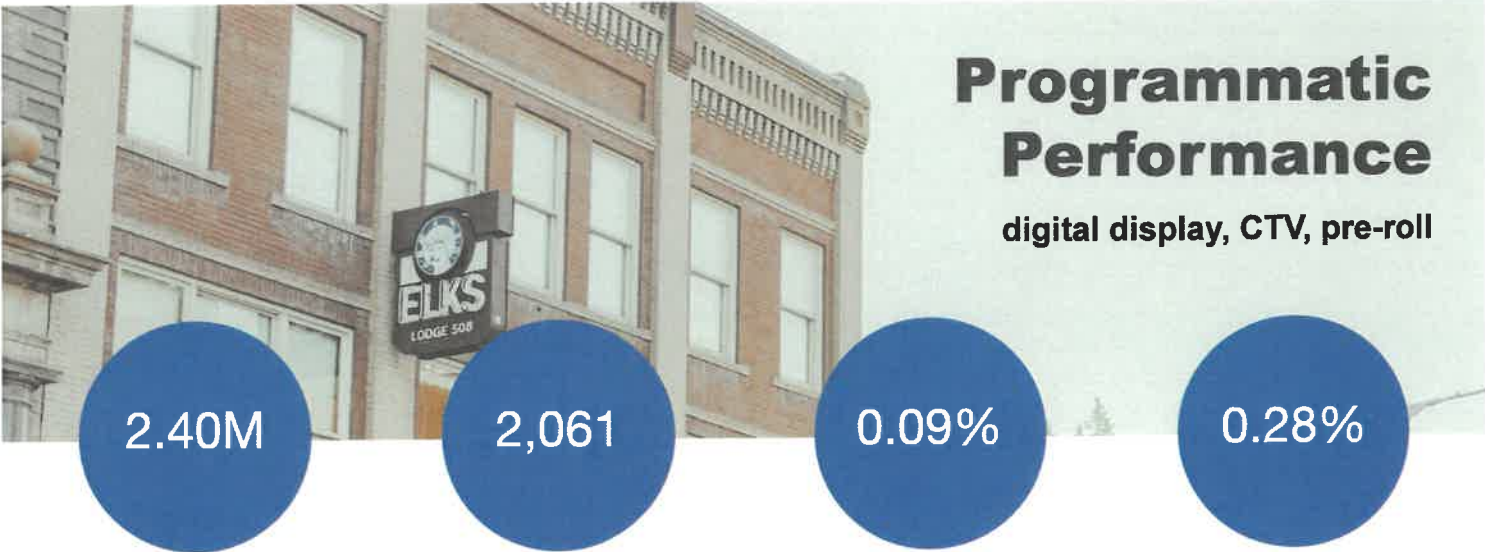
March 1 - April 30, 2026

NOTE: Love Communications, the agency managing the cooperative marketing program, provided context for why some marketing metrics are down year-over-year. According to their team, several advertising tactics launched later in 2026 (May 2026 versus March 2025) to better align with booking windows observed last summer. A booking window is the period between when a potential visitor sees an advertisement and when we can track them booking a trip.

When asked about the impact of this timing change, Love Communications indicated that year-over-year comparisons should become more comparable once May and June 2026 data are included and we are comparing the March-through-June period for both years. They expect the additional data will provide a more accurate picture of campaign performance and may show improved results.

Adara Executive Summary

962 Deadwood Bookings Bookings that occurred within the city of Deadwood as a result of our advertising efforts.	State-Wide Partner Performance					Amplify
	Channel / Vendor	Bookings by Partner	Uniques Reached	Booking Efficiency	Hotel Searches	Search Efficiency
6,220 State-Wide Bookings Bookings that occurred within the state of South Dakota as a result of our advertising efforts.	Sojern	5,243	112,044	4.68%	77,521	69.19%
	Paid Search	1,155	6,009	19.22%	30,540	508.24%



Impressions

13% decrease compared to the same time period for Peak '25

Clicks

5% decrease compared to the same time period for Peak '25

Click-Through Rate

9% increase compared to the same time period for Peak '25

Post Impression Rate

51% decrease compared to the same time period for Peak '25

love.

Programmatic Partner Performance

Viant Preroll had the highest post impression rate at 0.37%, followed by Sojern Display at 0.31%. Please note that Sojern Preroll and Trip Advisor are set to launch later in this campaign.

Programmatic Partner Performance by Tactic/Medium					3/1/2026 – 4/30/2026	 Amplify POWERED BY LOVE.
Site	Tactic / Medium	Impressions	Clicks	Click-Through Rate	Post Impressions	Post Impression Rate
Sojern	Display	1,983,008	1,944	0.10%	6,205	0.31%
	Pre-Roll	101	13	12.87%	12	11.88%
	Total	1,983,109	1,957	0.10%	6,217	0.31%
Viant	CTV	388,728	32	0.01%	283	0.07%
	Pre-Roll	31,248	66	0.21%	116	0.37%
	Total	419,976	98	0.02%	399	0.10%

love.

Animated PR Banners



love.

Social Media Performance

127,934

Impressions

84% decrease compared to the same time period for Peak '25

4,259

Link Clicks

75% decrease compared to the same time period for Peak '25

3.33%

Link Click-Through Rate

56% increase compared to the same time period for Peak '25

\$0.31

Cost-Per-Click

15% decrease compared to the same time period for Peak '25

love.

Paid Social Ad Set Overview

Our Retargeting Lodging ad set had the highest link CTR of 4.92% and a low avg. CPC of \$0.29, Visitor Guide delivered the bulk of the impressions and engagements.

Paid Social Tactic & Ad Set Performance							3/1/2026 — 4/30/2026	
Tactic	Ad Set	Impressions		Link Clicks	Link CTR	Avg. CPC	Engagements	
Retargeting	Visitor Guide	126,693		4,198	3.31%	\$0.31	6,372	
	Lodging	1,241		61	4.92%	\$0.29	90	
	Total	127,934		4,259	3.33%	\$0.31	6,462	

love.

Deadwood



HEADLINES (40)
Meet History Face to Face

COPY (125)
Authentic architecture, period reenactments, real stories. Deadwood brings the Wild West to life like nowhere else can.

LINK (30)
Start Planning Your Adventure



HEADLINES (40)
Wildest Show in the West

COPY (125)
Since 1924, professional rodeo has met historic celebration every summer in Deadwood.

LINK (30)
Start Planning Your Adventure



HEADLINES (40)
109 Miles of Pure Adventure

COPY (125)
Take the climb to see the Black Hills and beyond. The panoramas are as legendary as Deadwood's past.

LINK (30)
Start Planning Your Adventure



HEADLINES (40)
Goodbye Boring. Hello New Perspective.

COPY (125)
Take the climb to see Deadwood below, Black Hills beyond and panoramas as legendary as the past.

LINK (30)
Start Planning Your Adventure



HEADLINES (40)
Dust, Grit, and Glory

COPY (125)
Bull riding, barrel racing, and Western action up close and personal. The Days of '76 celebrates Deadwood's spirit in style.

LINK (30)
Start Planning Your Adventure

Deadwood



HEADLINES (40)
Ante Up for a Good Time

COPY (125)
We see your wanderlust and raise you Deadwood, where the tables are hot and winning's been a tradition since 1876.

LINK (30)
Start Planning Your Adventure



HEADLINES (40)
Goodbye Drab. Hello Vibrant.

COPY (125)
Year-round festivals celebrate arts, music, culture and heritage. Deadwood's event calendar is packed with beauty.

LINK (30)
Start Planning Your Adventure



HEADLINES (40)
The Wild West Never Dies

COPY (125)
Pay your respects to Wild Bill and Calamity Jane, then revel in their enduring, untamed, adventurous legacy.

LINK (30)
Start Planning Your Adventure



HEADLINES (40)
Enjoy the Local Flavor

COPY (125)
Milkshakes, burgers, and nostalgia served daily. Deadwood's diners deliver comfort food with character.

LINK (30)
Start Planning Your Adventure



HEADLINES (40)
Goodbye Expectations. Hello Freedom.

COPY (125)
Get your girlfriends together for a getaway where adventures are real, memories are made and rules are broken.

LINK (30)
Start Planning Your Adventure

Paid Search Performance

113,291

Impressions

8% increase compared to the same time period for Peak '25

20,436

Clicks

7% increase compared to the same time period for Peak '25

18.04%

CTR

1% decrease compared to the same time period for Peak '25

\$0.53

Avg. CPC

25% increase compared to the same time period for Peak '25

love.

Paid Search Campaign Performance

v, followed by What To Do at 23.29%.

Paid Search Performance by Campaign

3/1/2026 — 4/30/2026

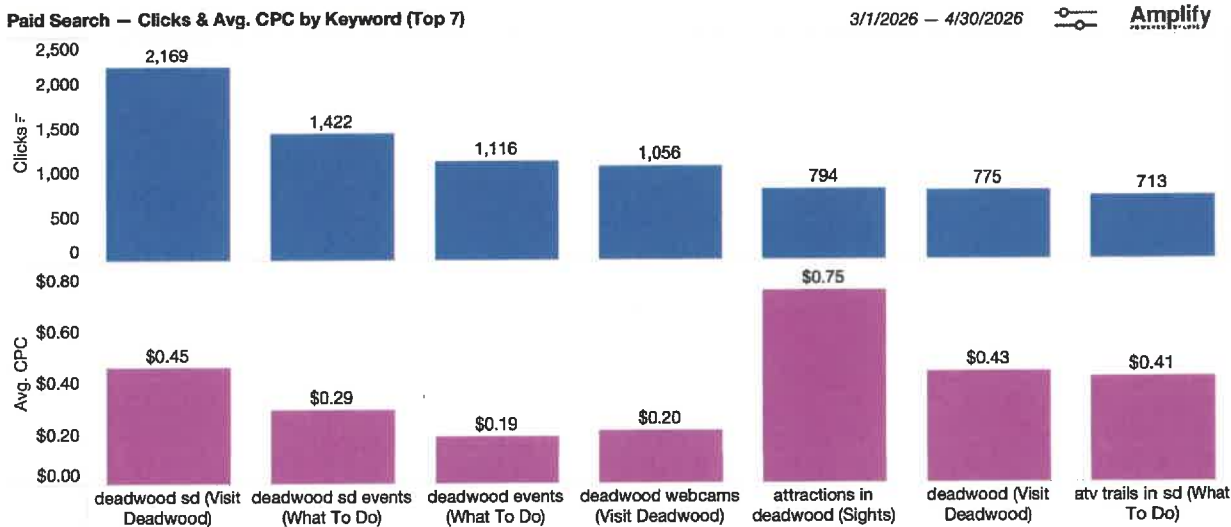


Campaigns	Impressions	Clicks	Click Through Rate	Avg. CPC
What To Do	27,778	6,469	23.29%	\$0.34
Lodging	26,160	2,604	9.95%	\$0.83
Visit Deadwood	21,024	6,400	30.44%	\$0.34
Sights	20,668	3,009	14.56%	\$0.73
Eat & Drink	17,661	1,954	11.06%	\$1.12

love.

Paid Search Keyword Performance

This chart is a breakdown of the top 7 performing keywords by clicks. “deadwood sd” delivered the most clicks, while “deadwood events” had the lowest cost per click at \$0.19.



love.

GA4 Performance Overview

34,110 sessions	Source/Name	Sessions	Engagement Rate	Avg. Time on Page
47.19% engagement rate <i>54.89% site avg.</i>	Paid Search	21,922	64.36%	1:04
0:47 avg. engagement time <i>0:40 site avg.</i>	Sojern Display	8,164	2.71%	0:00
2.47 pages per session <i>1.94 site avg.</i>	Paid Social Retargeting	3,683	44.07%	0:53
3,040 Conversions 2,158 Lodging Outbound Clicks 882 Visitor Guide Requests	Sojern Retargeting Display	624	7.53%	0:04
	Viant Preroll	151	8.61%	0:01
	Viant CTV	118	1.69%	0:00

love.

Forks, Corks, and Kegs 2026

INCOME:	Projected	Actual
J Lohr Glass Sponsorship	\$ 5,000.00	\$5,000
DMO Grant Advertising	\$ 5,000.00	\$7,134
Sponsorships	\$ 4,500.00	\$4,700
Ticket Sales	\$ 105,000.00	103,475
Total Income:	\$ 119,500.00	\$120,309
EXPENSES:		
Advertising	\$ 5,000.00	\$7,134
Free Trolley rides	\$ 1,150.00	\$722
Location reimbursements	\$ 20,000.00	\$19,697
Distributor Reimbursements	\$ 11,000.00	\$8,424
** Lanyards	\$ 250.00	\$816
Charms and Leather	\$ 700.00	\$700
Meals (Chamber Staff/Volunteers)	\$ 100.00	\$115
Photography	\$ 200.00	\$206
Printing	\$ 1,200.00	\$1,112
** Open Container Cups		\$1,068
Food at Grand Tasting	\$ 3,000.00	\$1,929
Security	\$ 1,000.00	\$1,155
Supplies	\$ 400.00	\$438
Wine/Pilsners	\$ 5,000.00	\$2,992
Total Expenses:	\$ 49,000.00	\$46,508
SURPLUS/ (DEFICIT):	\$ 70,500.00	\$73,801

Wild Bill Days 2026 - Vendor Fair & Small Stage

INCOME:	Projected	Actual
HP Marketing	\$ 7,500.00	\$7,500
Small Stage Sponsors	\$ 4,500.00	\$4,000
Vendor Fees	\$ 3,000.00	\$4,400
Sponsorships	\$ 14,000.00	\$18,900
Total Income:	\$ 29,000.00	\$34,800

EXPENSES:		
Advertising	\$ 7,500.00	\$7,500
Small Stage Bands/Soundtech	\$ 3,500.00	\$3,100
Small Stage Rental	\$ 1,000.00	\$1,074
Civil Air Patrol Clean Up	\$ 500.00	\$500
Photography	\$ 350.00	350
Printing	\$ 50.00	50
Conrad Electric	\$ 250.00	\$250
Security	\$ 10,000.00	\$9,000
** Parking Ramp Space Rental for Load/Unload	\$200	\$180
Supplies	\$ 200.00	\$200
Total Expenses:	\$ 23,550.00	\$22,204

SURPLUS/ (DEFICIT):	\$ 5,450.00	\$12,596
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Wild Bill Days 2026 - Concert

INCOME:		Projected	Actual
	BID 8	\$ 25,000.00	\$25,000
	BID 9	\$ 25,000.00	\$25,000
	*Beer Sales	\$ 3,500.00	\$3,500
Total Income:		\$ 53,500.00	\$53,500
EXPENSES:			
	Friday Band Budget	\$23,500	\$23,500
	Saturday Band Budget	\$3,500	\$3,500
	Production	\$17,000	\$17,043
	Rooms/Buyout	\$1,000	\$764
	Music Licensing	\$250	\$250
	Cooler Trailer/ Ice. Ice Man Trailer	\$1,000	\$956
	Beer (50 cases @ \$25)	\$1,200	\$1,200
	Hospitality (Green Room)	\$600	\$600
	Use tax	\$1,400	\$1,395
	Additional Security	\$4,000	\$4,000
	Screen Rental	\$1,000	\$850.00
	Outlaw Square Rental	\$600	\$600
	Rental Tax	\$200	\$112
	Backline	\$1,500	\$0
**	Band/Crew Meals		\$500
**	Supplies		\$250
**	Stage Hand		\$478
Total Expenses:		\$ 57,450.00	\$55,998
SURPLUS/ (DEFICIT):		\$ (3,950.00)	(\$2,498)

ROAD CLOSURE AND DELIVERY IMPACT NOTICE

6 a.m., Friday, June 19 through 10 p.m., Saturday, June 20
for Wild Bill Days Art Festival and Vendor Market

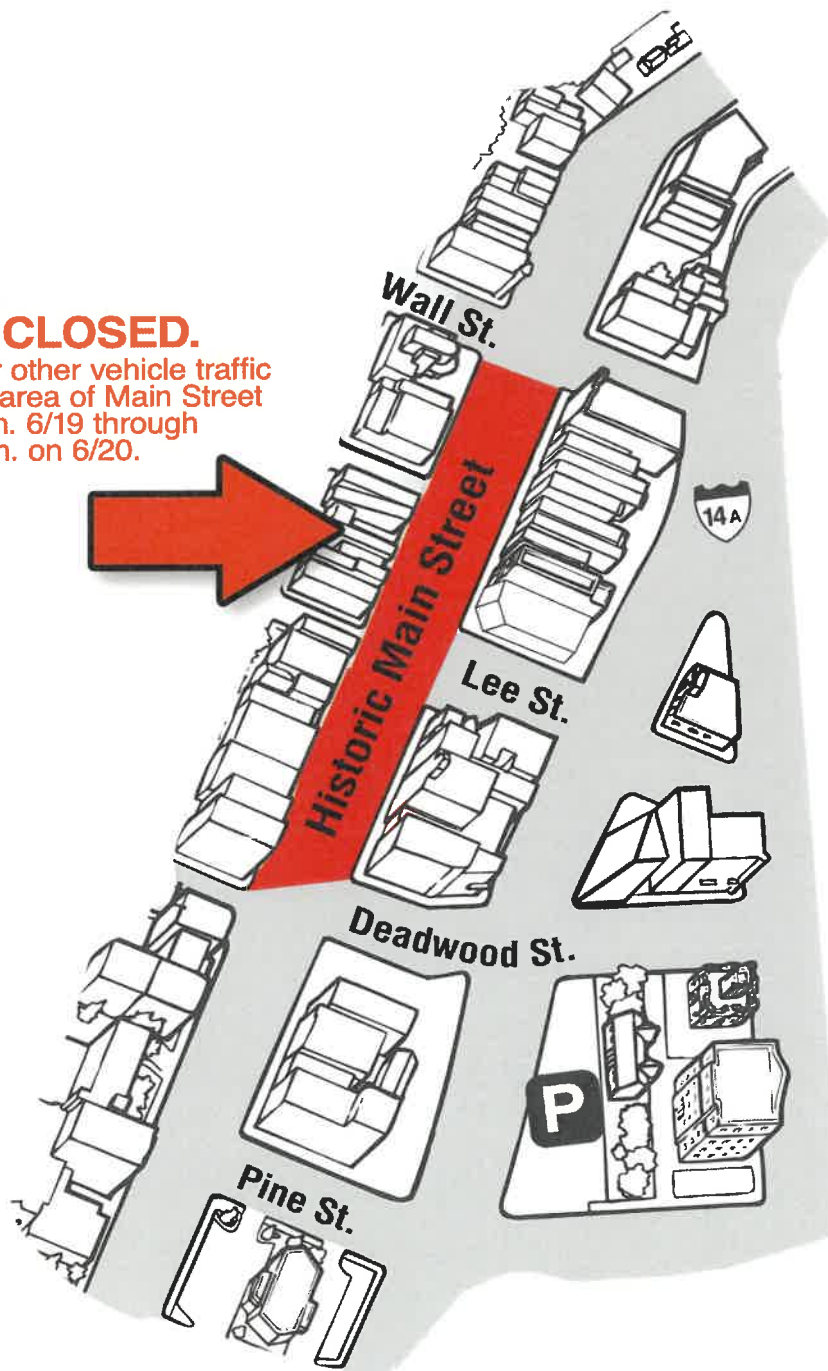
No through vehicle traffic, including delivery trucks, will be permitted in this section of Main Street from 6:00 a.m. on June 19, 2026, through 10:00 p.m. on June 20, 2026.

Please make arrangements with your drivers and distributors accordingly. Delivery trucks may park outside the closure area and use hand trucks or other means to transport deliveries into the zone.

Thank you for your cooperation.

ROAD CLOSED.

No deliveries or other vehicle traffic allowed in this area of Main Street from 6 a.m. 6/19 through 10 p.m. on 6/20.



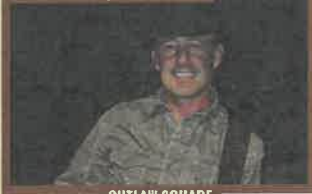


WILD BILL DAYS

JUNE 19-21

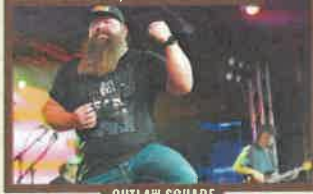
FREE ENTERTAINMENT
ALL WEEKEND!

AARON WATSON | FRIDAY, JUNE 19



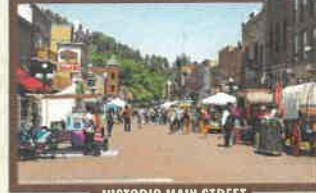
OUTLAW SQUARE

BRANDON JONES | SATURDAY, JUNE 20



OUTLAW SQUARE

DOWNTOWN ART FESTIVAL | ALL WEEKEND



HISTORIC MAIN STREET

Friday, June 19

10 A.M. - 8 P.M. • Downtown Art Festival
Explore unique vendors and items from your favorite Main Street businesses | Historic Main Street

10 A.M. - 8 P.M. • Wild Bill's Camp
Gold and Gem Panning, a Tipi showcasing Native American culture, Old West blacksmith demonstrations, and a wagon display from Deadwood History with great photo ops!

12 P.M. • History on the Lawn:
The Summer of 1876
Historic Adams House lawn | \$5

12 - 1 P.M. • Deadwood Alive Interactive Family Fun Show
FREE on the Main Street Stage

1 P.M. • Shooting of Wild Bill
Saloon No. 10

1 - 2 P.M. • FREE Concert | Sarah Carper
On the Main Street Stage

2 P.M. • Deadwood Alive Shootout
In front of the Franklin Hotel

2:30 P.M. • Wild Bill's Last Day Performance
Deadwood Badlands on Lower Main Street

2 - 3 P.M. • FREE Concert | Tyler Bills
On the Main Street Stage

3 P.M. • Shooting of Wild Bill
Saloon No. 10

3-5 P.M. • FREE Concert | JJ Kent & Friends
On the Main Street Stage

4 P.M. • Deadwood Alive Shootout
In front of the Franklin Hotel

6:30 P.M. • FREE Concert at Outlaw Square
Jessica Loobey
On the Sue Lundberg Stage

8 P.M. • FREE Concert at Outlaw Square
Aaron Watson
On the Sue Lundberg Stage

Saturday, June 20

7 A.M. - 2 P.M. • Citywide Yard & Garage Sales
"Treasures, Trash for Cash" | Deadwood, Lead, & Central City | Maps with addresses and site locations will be printed and available by the Black Hills Pioneer the week of Saturday, June 14.

10 A.M. - 8 P.M. • Downtown Art Festival
Explore unique vendors and items from your favorite Main Street businesses | Historic Main Street

10 A.M. - 8 P.M. • Wild Bill's Camp
Gold and Gem Panning, a Tipi showcasing Native American culture, Old West blacksmith demonstrations, and a wagon display from Deadwood History with great photo ops!

10 A.M. • 11th Annual Wild Bill Days Classic Car Auction Check -in
Deadwood Mountain Grand Event Center | McPherson Auction & Realty 605-348-1369 or mcphersonauction.com

12 - 1 P.M. • Deadwood Alive Interactive Family Fun Show
FREE on the Main Street Stage

1 P.M. • Shooting of Wild Bill
Saloon No. 10

1 - 2 P.M. • FREE Concert | Ja'net Eastman
On the Main Street Stage

2 P.M. • Deadwood Alive Shootout
In front of the Franklin Hotel

2:30 P.M. • Wild Bill's Last Day Performance
Deadwood Badlands on Lower Main Street

2 - 3 P.M. • FREE Concert | Katie Fee
On the Main Street Stage

1 P.M. • Shooting of Wild Bill
Saloon No. 10

3 - 5 P.M. • FREE Concert | Lonely Rangers
On the Main Street Stage

4 P.M. • Deadwood Alive Shootout
In front of the Franklin Hotel

6:30 P.M. • FREE Concert at Outlaw Square
Johnny Hastings
2024 Wild West Songwriter Festival Winner

8 P.M. • FREE Concert at Outlaw Square
Brandon Jones
On the Sue Lundberg Stage

Sunday, June 21

10 A.M. • 11th Annual Wild Bill Days Classic Car Auction
Deadwood Mountain Grand Event Center | McPherson Auction & Realty 605-348-1369 or mcphersonauction.com

10 A.M. • Guided Father's Day Hike
JT Fuller Memorial Trail
Starting at the Broken Boot Gold Mine | Hosted by Friends of Deadwood Trails

10 A.M. - 2 P.M. • Deadwood Trails Information Station
The Deadwood Trails Group will be on site handing out maps with two different routes, one shorter out and back and a longer loop, both originating from the Broken Boot if you would like to hike the trails on your own time and pace.

All Day • Free Admission for Dads
To the Adams Museum, Broken Boot Gold Mine, and the Days of '76 Museum

www.WildBillDays.com

Sponsored in part by:





4TH OF JULY

INDEPENDENCE DAY PARADE

JULY 4 | 3PM

The Deadwood Chamber of Commerce invites the public to enjoy an Independence Day Parade in Historic Deadwood on July 4th at 3 pm.

The parade will line up at the Days of '76 Event Complex at 2pm and will move up Main Street at 3pm.

The parade will continue on Hwy 14a through Central City and on to Lead. Historic Main Street will be closed to vehicle traffic for the duration of the parade.

Anyone wishing to be in the Independence Day Parade should contact the Chamber at (605) 578-1876 or email Jesse Allen at jesse@deadwood.org.

Kool Deadwood Nites 2026

INCOME:	Projected	Actual
*BID 7	\$ 50,000.00	50,000
Bid 1-6 Trolley	\$ 25,000.00	\$25,000
DMO Grant Advertising	\$ 5,000.00	
Registrations/Poker Run	\$ 75,000.00	
Trophy Sponsorships	\$ 13,500.00	
Shuttle Water Sponsor	\$ 3,000.00	
Sponsorships	\$ 28,000.00	
Trademark Fee & Outlaw Square Spo	\$ 7,000.00	

Total Income:	\$ 206,500.00
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EXPENSES:	Projected	Actual
Trolly	\$ 25,000.00	
Outlaw Square Sponsorship from Tra	\$ 2,000.00	
Advertising	\$ 5,000.00	
Awards	\$ 5,100.00	
CC Fees	\$ 1,300.00	
** Backline	\$ 3,500.00	\$8,422
Bands (Booking Fee, Taxes, Rooms)	\$ 75,000.00	\$69,803
City Fees	\$ 750.00	
Clean up	\$ 750.00	\$750
Ice	\$ 550.00	
Van Rental	\$ 700.00	\$680
* Patch Stop	\$ -	\$5,500
* Rod Run	\$ -	\$1,000
Jumbotron & Production	\$ 13,000.00	
Meals (Chamber Staff/Volunteers)	\$ 750.00	
Social Club Meals	\$ 1,000.00	
Green Room Snacks	\$ 750.00	
Music Licensing	\$ 250.00	
Photography	\$ 800.00	
Registration/Shuttle Water	\$ 1,500.00	
Porta Potties	\$ 1,300.00	
Printing	\$ 3,500.00	
Security	\$ 55,000.00	
Shuttle Signage	\$ 275.00	
Shuttle Drivers, Fuel	\$ 2,200.00	
Stage crew rooms	\$ 4,600.00	
Stage/Sound/Light/Labor	\$ 50,000.00	
Supplies	\$ 200.00	
Text to vote	\$ 125.00	

Total Expenses:	\$ 254,900.00
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SURPLUS/ (DEFICIT):	\$ (48,400.00)
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